





"Nuclear-powered vacuum cleaners will probably be a reality within ten years."

Alex Lewyt, president of Lewyt vacuum company, 1955

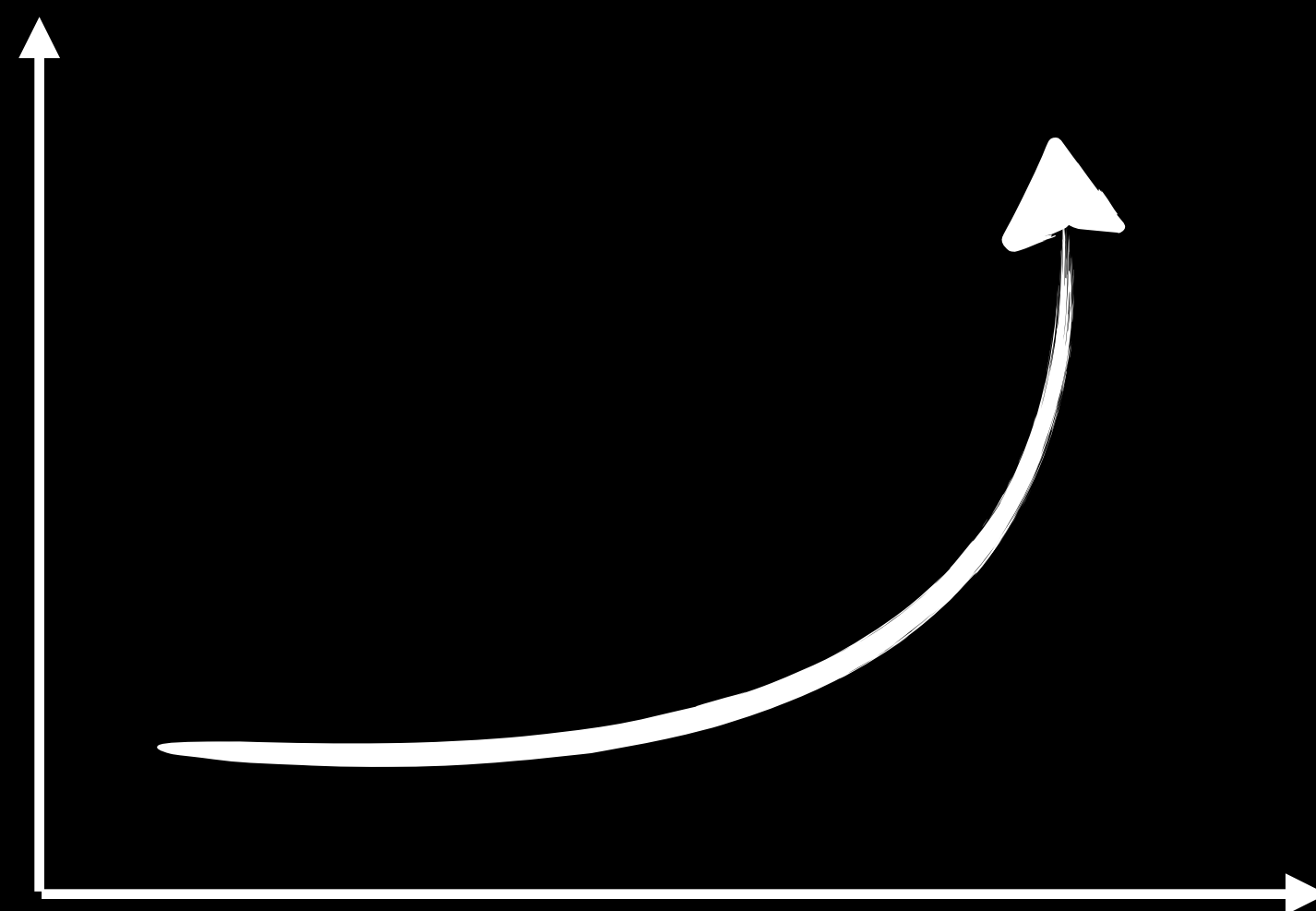
Skal man få ekteskapet til å fungere,
må du si at hun er vakker...

...selv om hun ser ut som en lastebil.

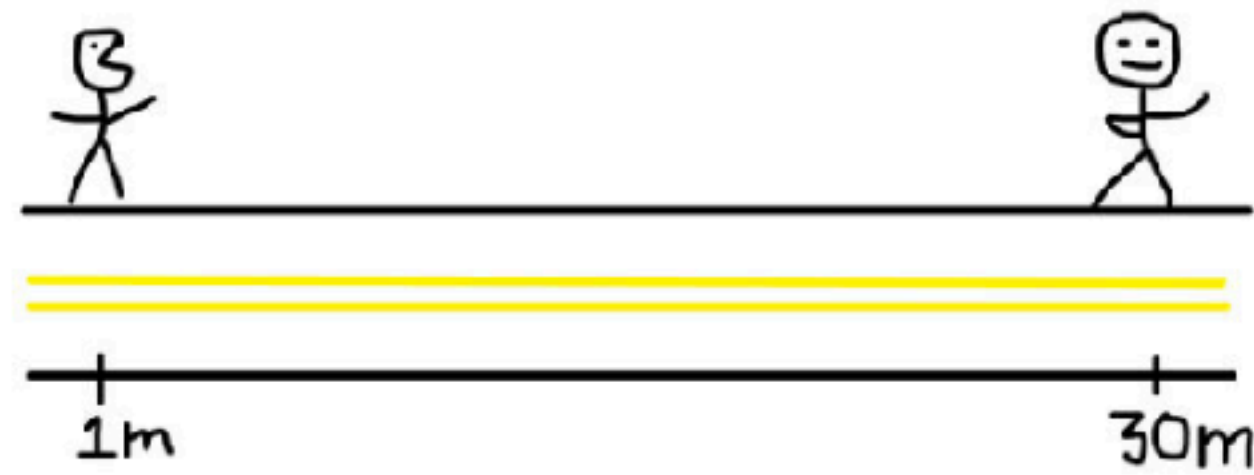
Richard (10)/Bodø.nu

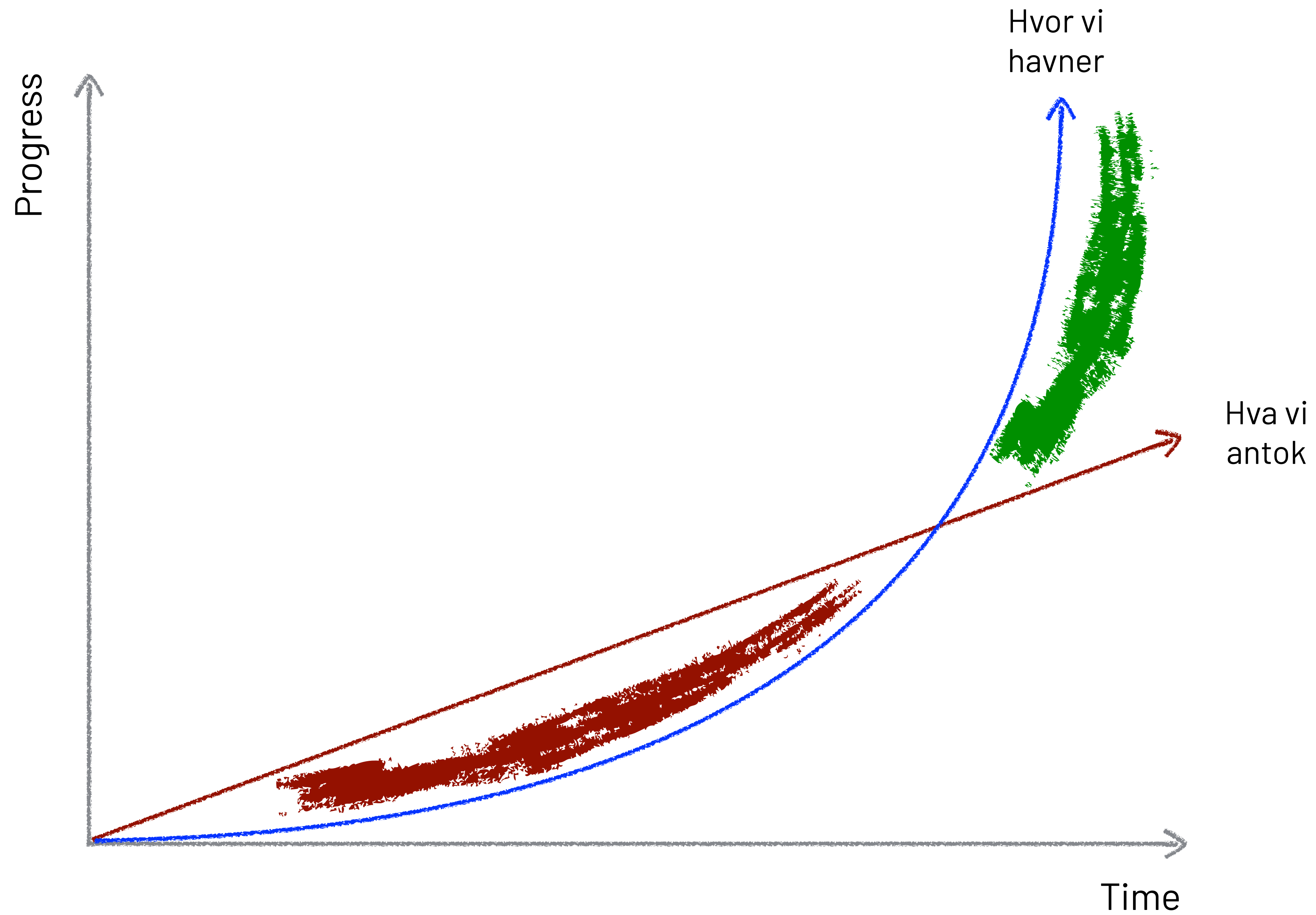
Det går så raskt!

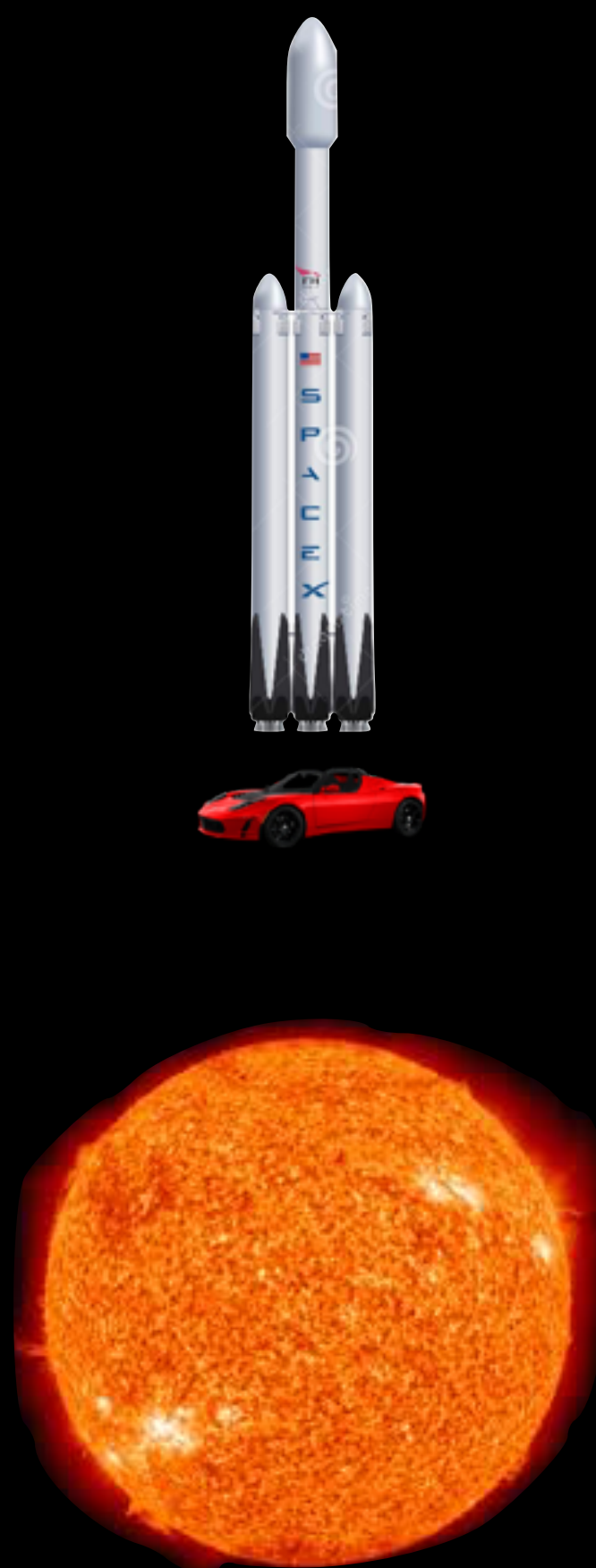
Eksponensiell utvikling?



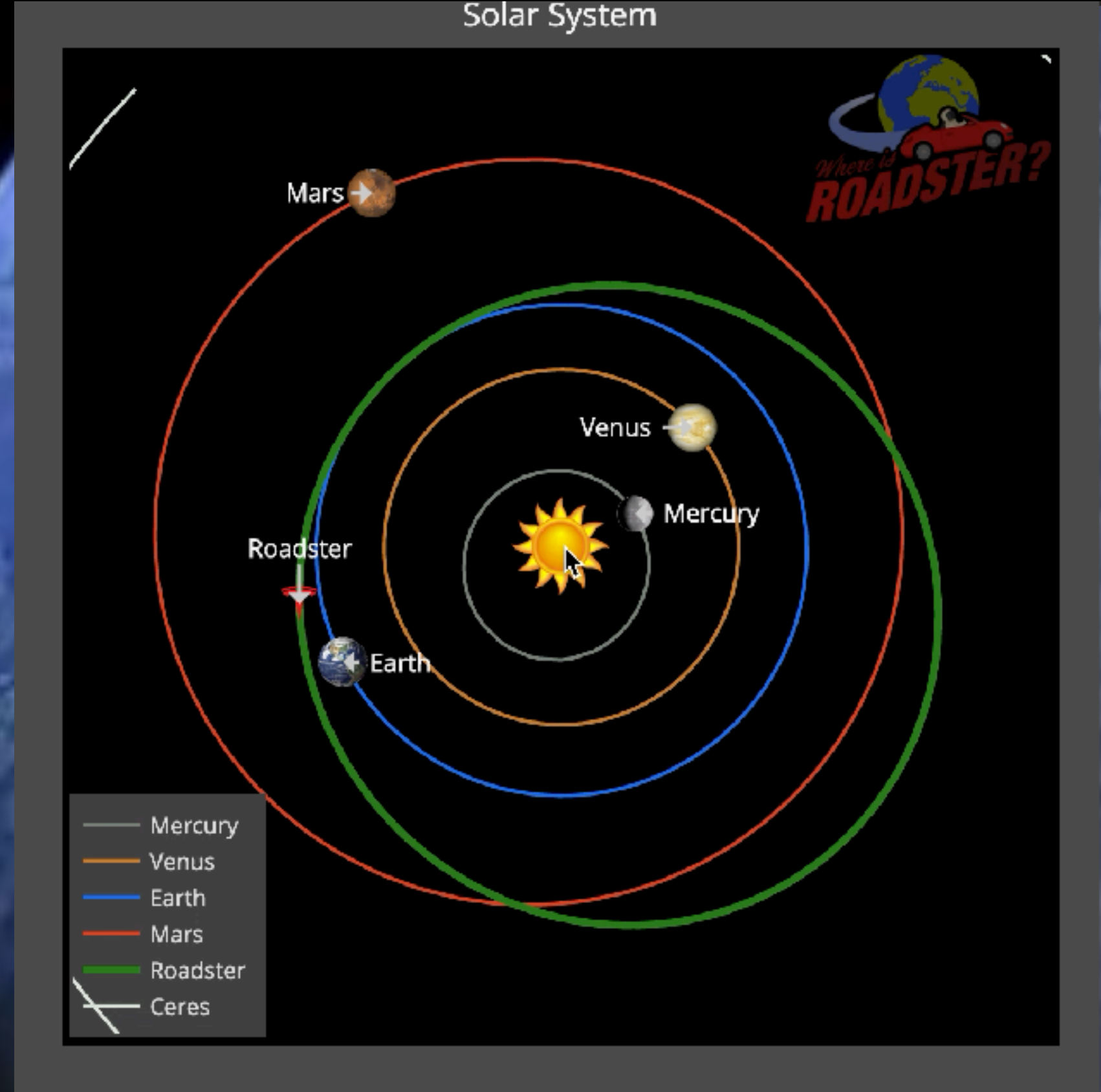
If your stride is 1 meter, 30 linear
steps will take you 30 meters
from the starting point.







<https://www.whereisroadster.com/>



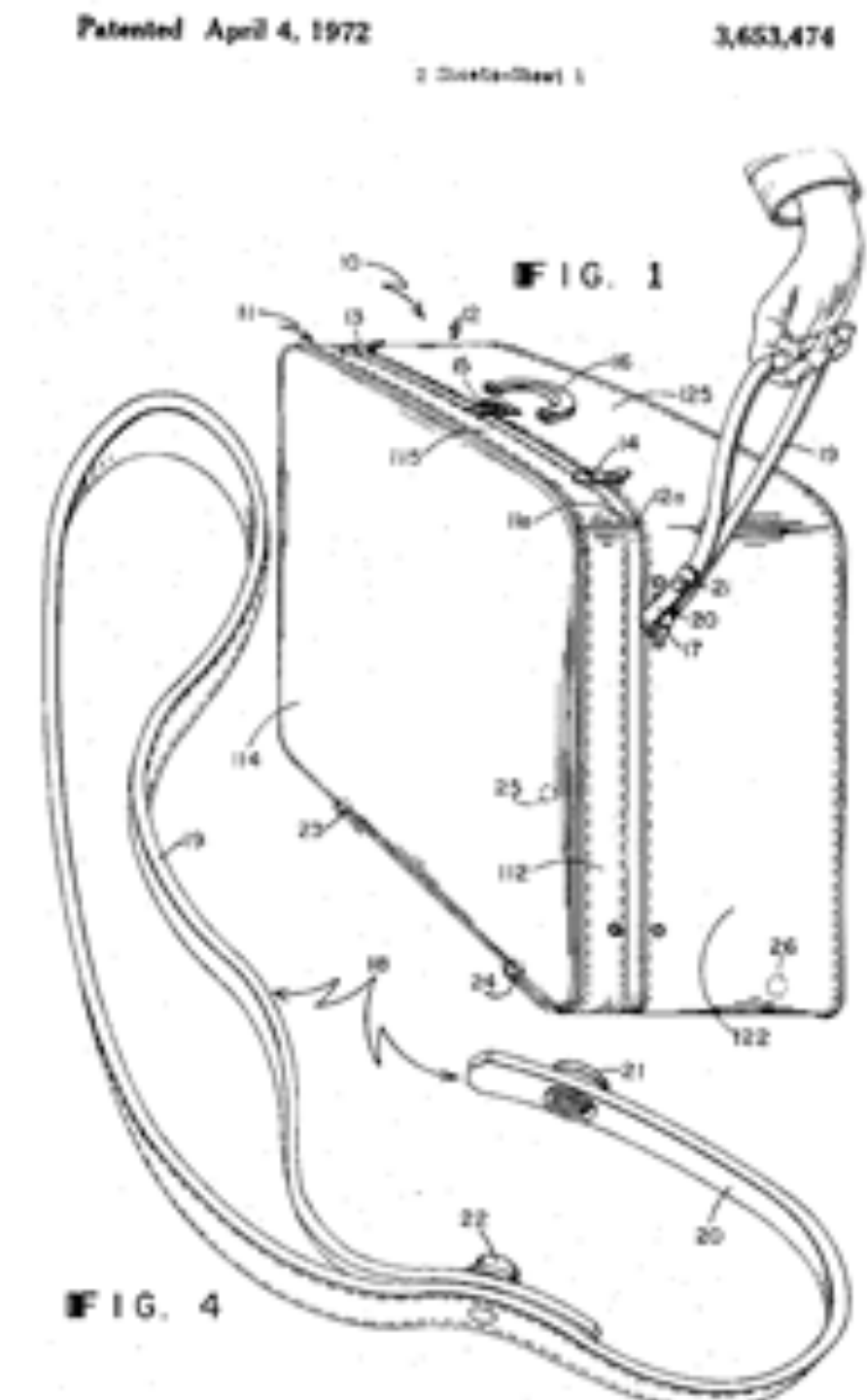
Vi har alltid vært best på det
vi har gjort før!







Mr. Bernard Shadow



PATENT APPLICATION (1972)



ADVERTISEMENT (1972)



Det er ikke tvil,
vi er formet av...

...teknologi
og digitalisering

Ingen bryr seg
om teknologi!

Vi er ekstremt opptatt av
hva den kan gjøre for oss

og at den virker!!

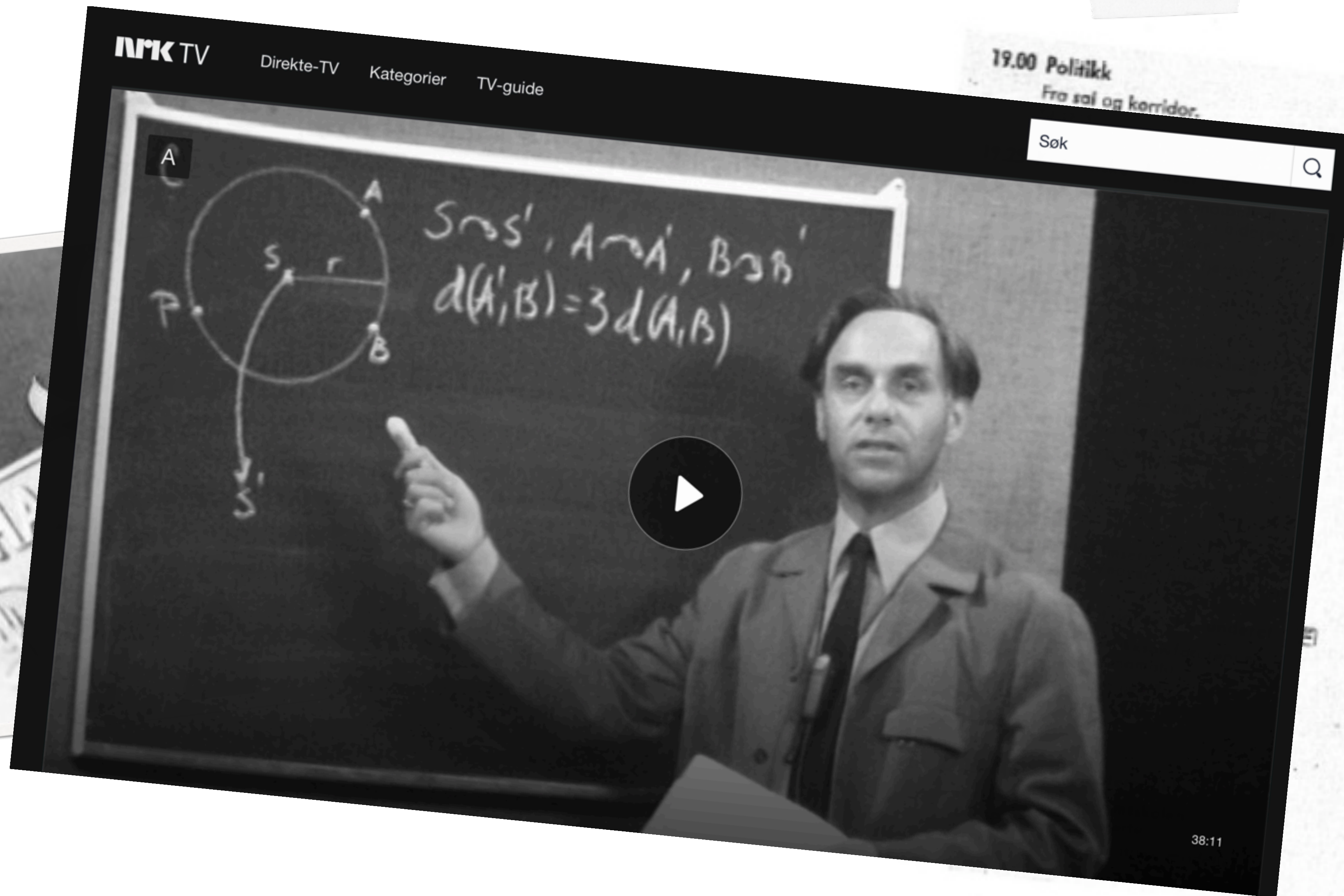
Bra er ikke godt nok

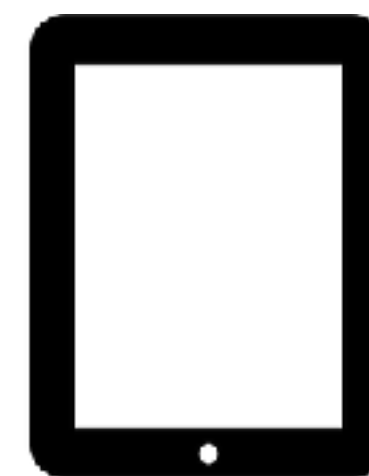
Vi må bli besatt av
kundeopplevelser

Det har skjedd
jeg vet



MRK





Mobiltelefon



97%

Internett



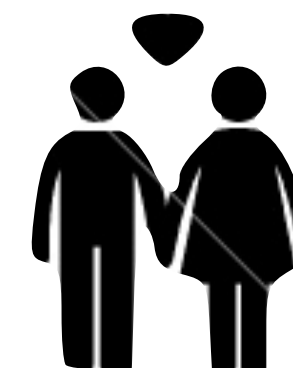
84%

Bil



64%

Nåværende partner



43%

14 - 29 år gamle

Vi har sett fremveksten av
“the empowered customer”

Bortskjemt

Kravstore

Forventer sømløse og
friksjonsfrie opplevelser

Basert på innsikt og dyp kunnskap
om meg og mine ønsker og behov

Og som tar høyde for mine
ønsker og verdier





PAY PER LAUGH

The first comedy theater
where you only pay
for what you consume.

A cosmic scene featuring a blue planet, a bright blue arc, and a purple nebula. The background is a deep space filled with stars and colorful nebulae in shades of purple, pink, and blue. A bright blue arc, possibly a comet or a distant galaxy, curves across the lower left. A large, blue, spherical planet with visible surface details is positioned in the center-right. The text "5 underliggende drivkrefter" is overlaid in the center.

5 underliggende drivkrefter

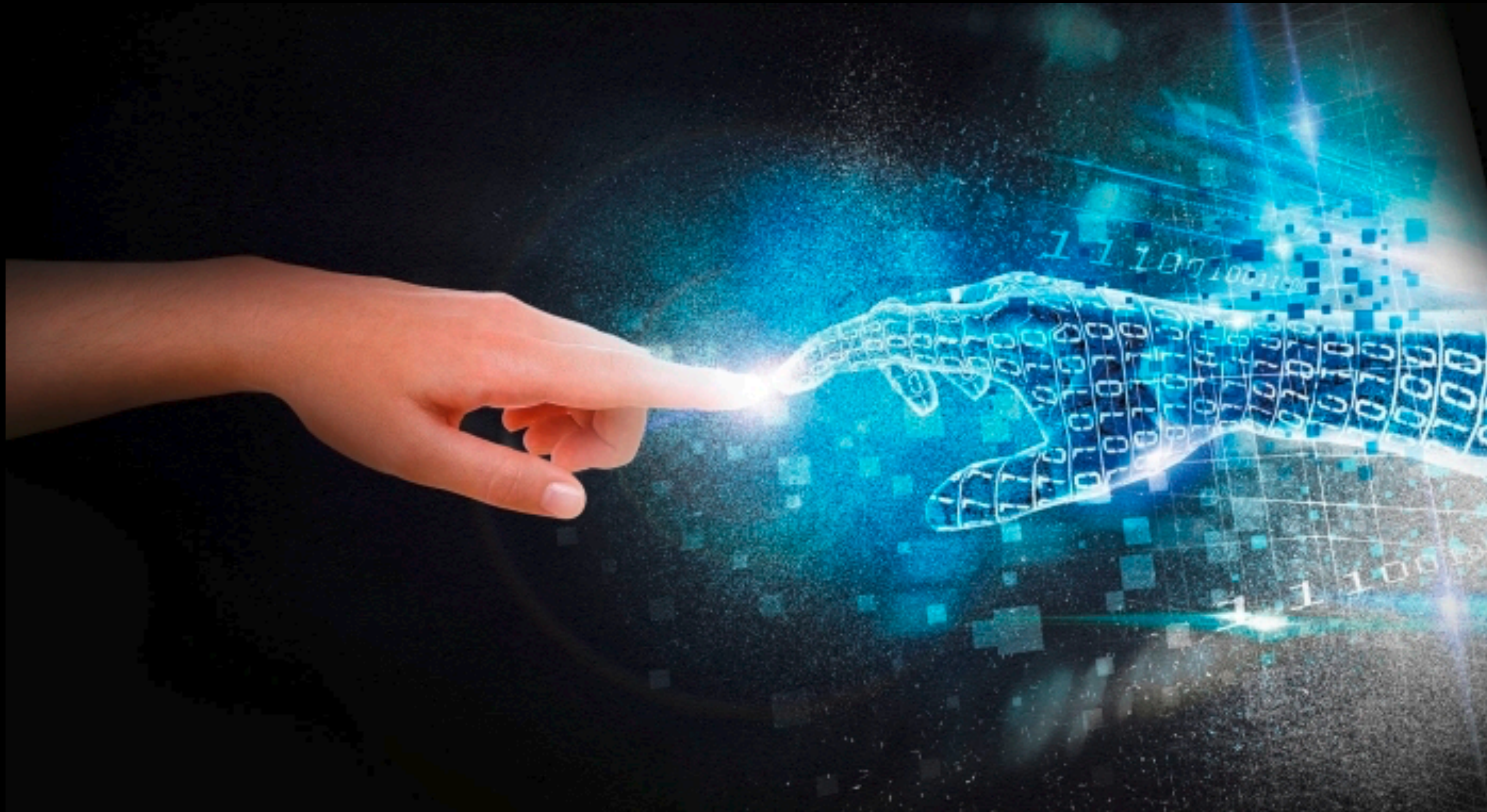


5 underliggende drivkrefter



Alle har en superdatamaskin i lomma

vi bruker den både dagligdagse og til avanserte ting



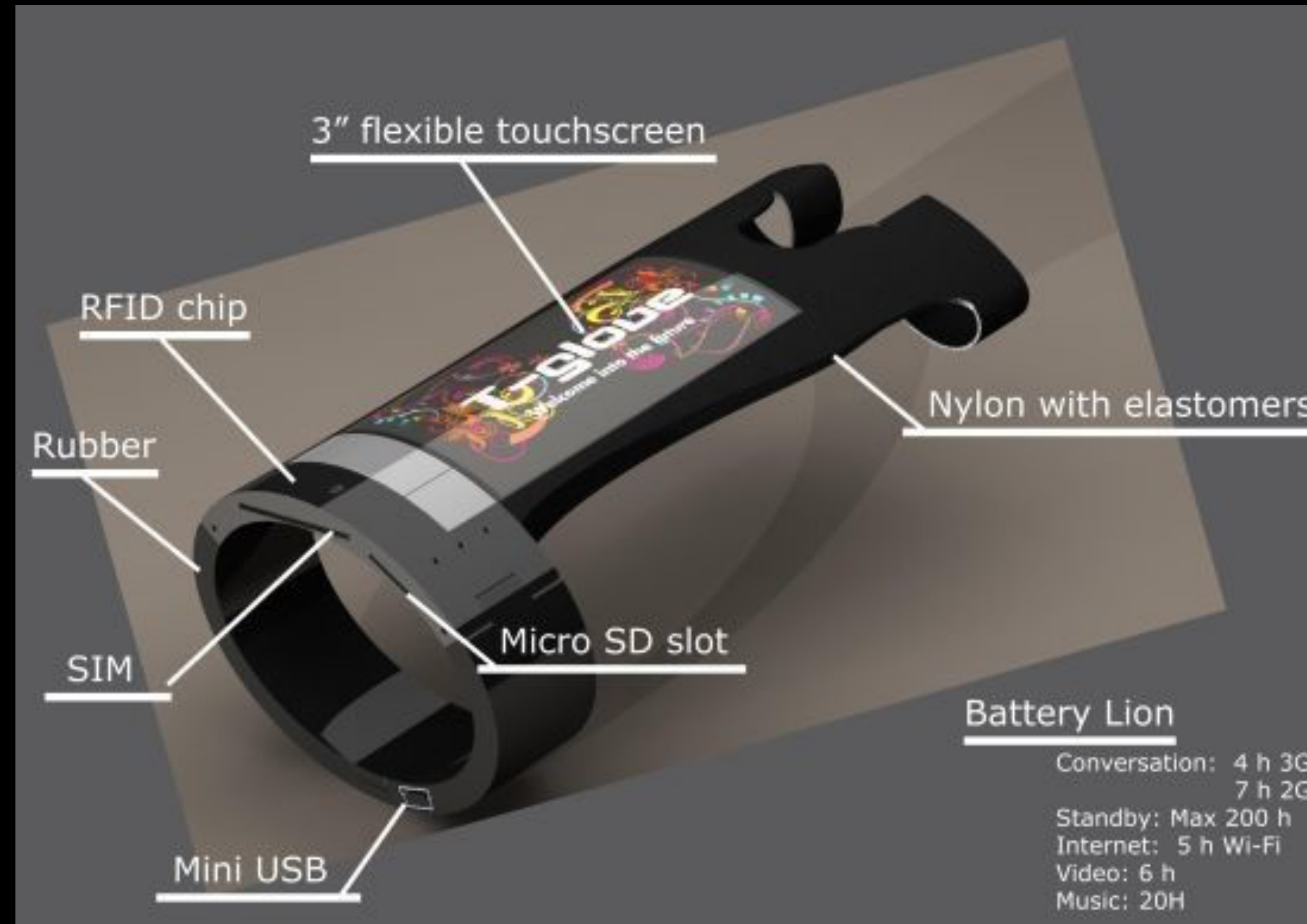
Digital og fysisk henger sammen

Vi skiller ikke lenger på det digitale og det fysiske



Vi forventer fantastiske opplevelser

Bra er ikke godt nok, vi må bli besatt av kundeopplevelse!



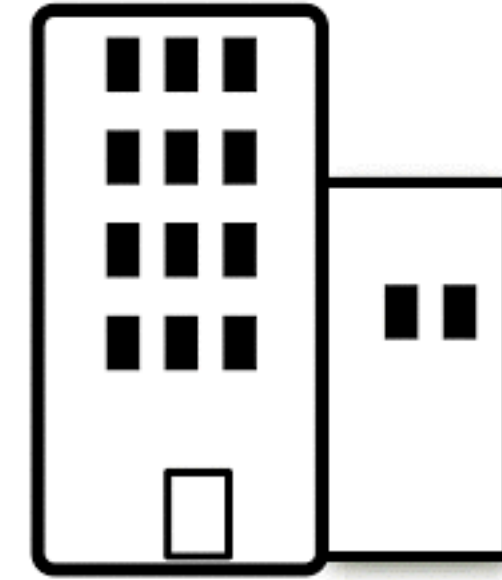
Vilje og ønske om å prøve nye ting

Vi har blitt komfortable med teknologi - vi hyper adapterer



Hyperadapsjon





[BioNyfiken.se](#) [Kontakt](#) [Bli medlem](#) [Vad är biohacking?](#)

[Biohacking i media](#) [Om BioNyfiken](#) [English](#)

BioNyfiken

SBMC16

NFC/RFID implant project

skapsbanken



NFC/RFID implant project

The BioNyfiken NFC/RFID implant project

Background and motivation

The project was founded on the insight that NFC is a natural user interface between humans and machines. The technology itself is not new, it has been in use for decades. Examples of human implantees in the late 1990s. But with the rise of the 'internet of things' there are today a number of concrete use cases that can make everyday activities easier and simpler.

The goal of the project is to create a user community of at least 100 persons with NFC implants who experiment with and help develop possible uses. The implantations are entirely volunteer based and people normally pay for their own implants. As we want participants to feel as part of a community we prefer to do the chip insertions as group events which we call Implant parties. A typical implant party involves between 8-15 implantees and a bit of socialising around the experience. The fast growing implantee community is diverse, involving people of all different ages and




NFC/RFID implant project

A photograph of a person's arm and hand. The arm is resting on a white surface. A white bandage is wrapped around the forearm. A yellow glove is being put on or taken off the hand. A black strap, possibly a watch or a bag strap, is visible at the top of the frame.

Hvis du er hårsår,
se bort nå!!



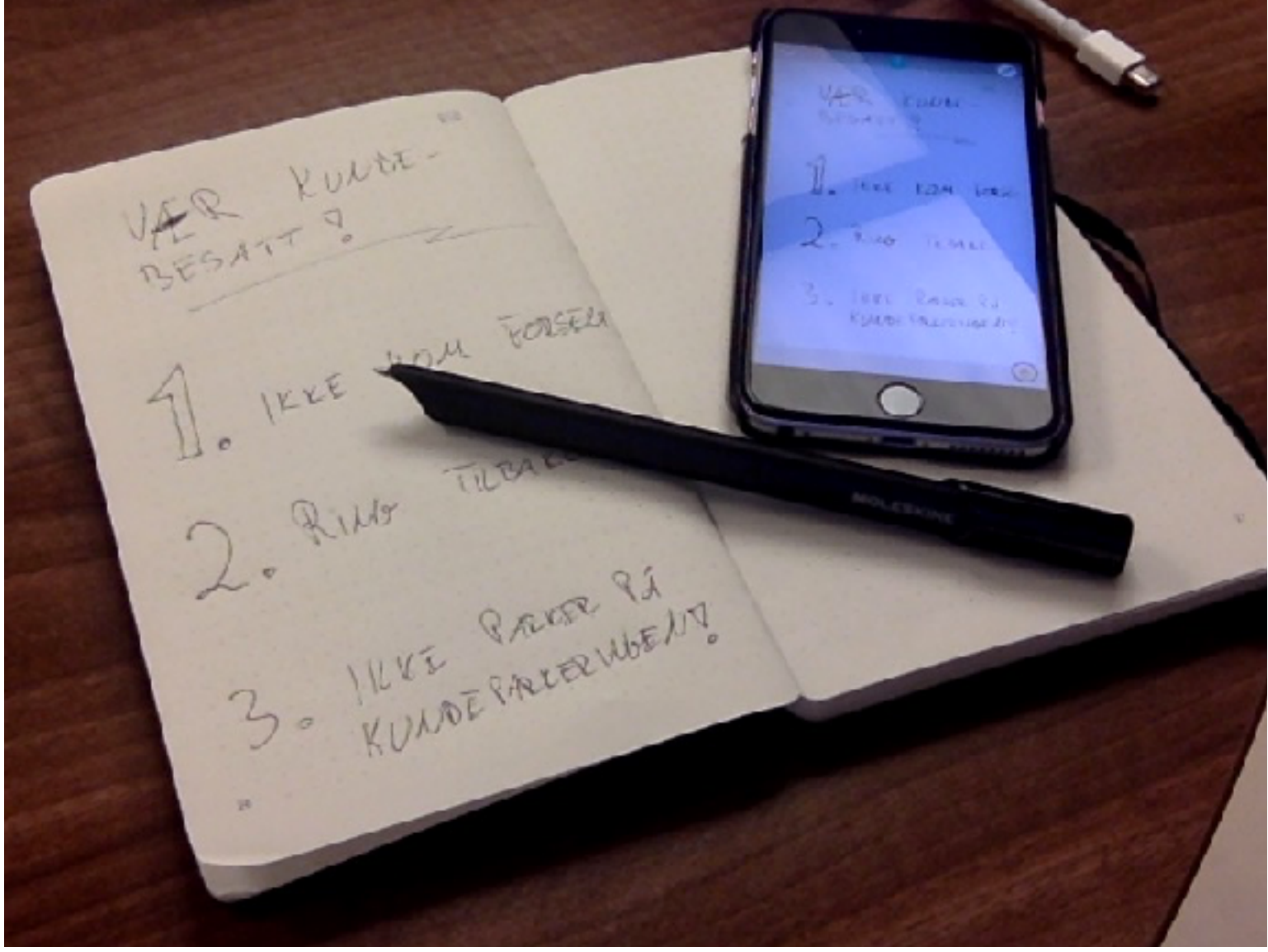
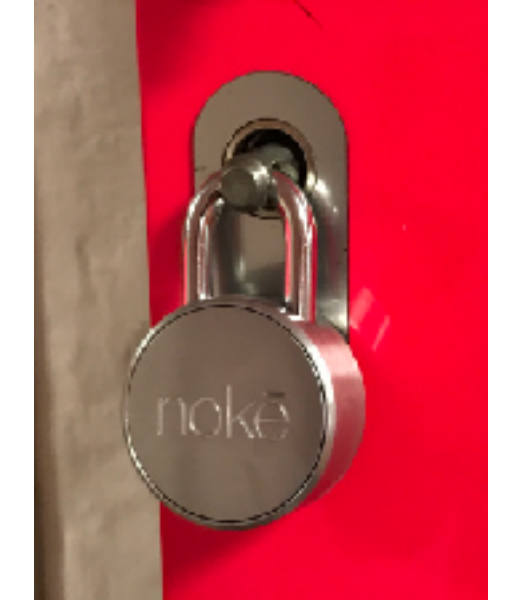
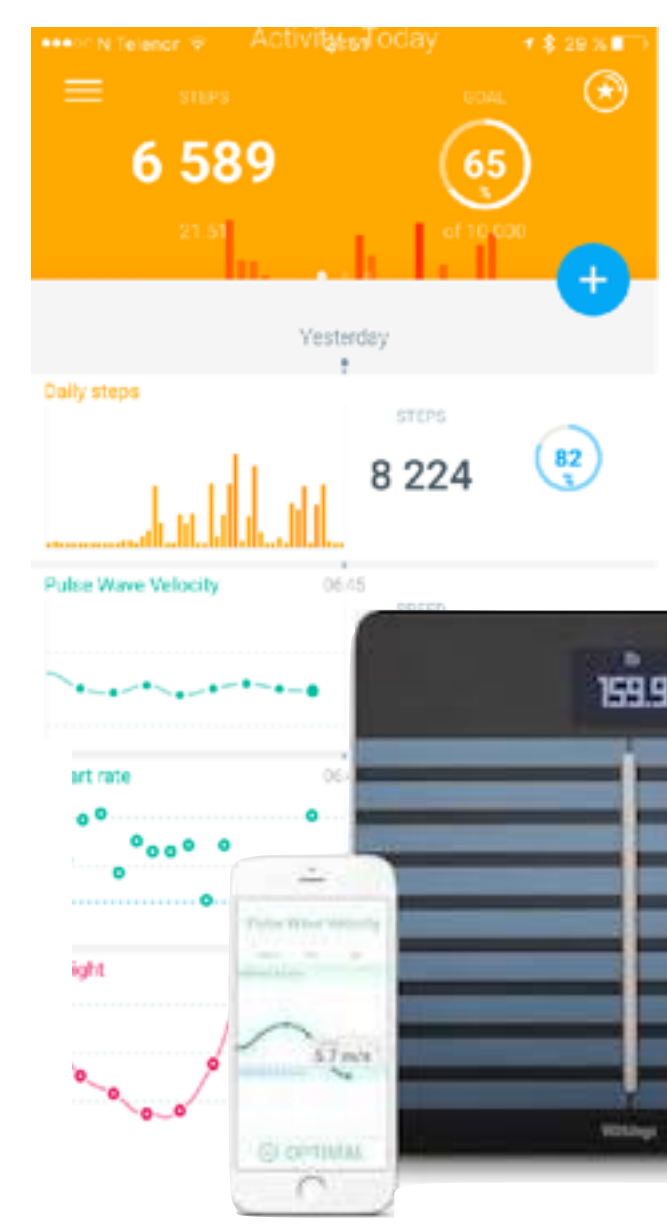
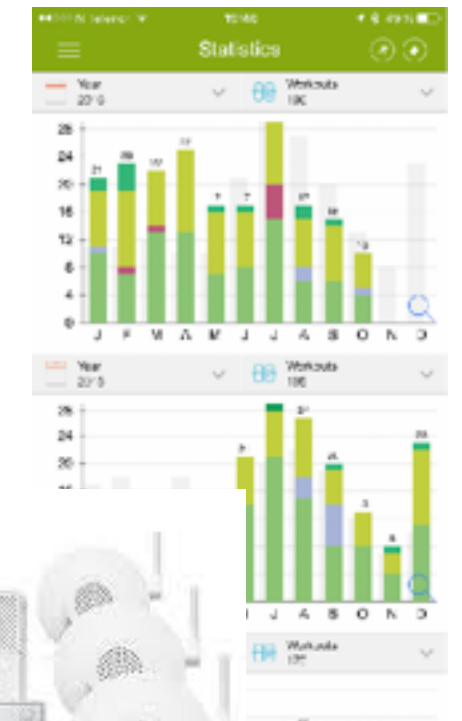
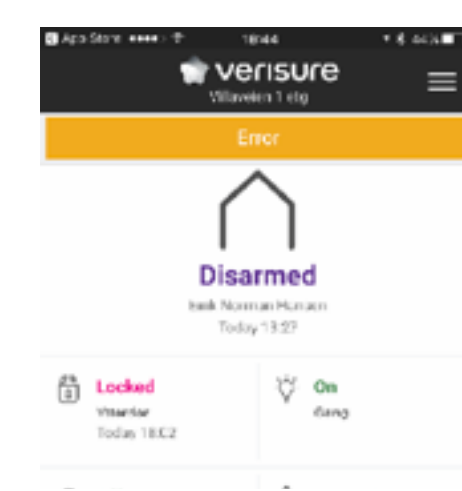




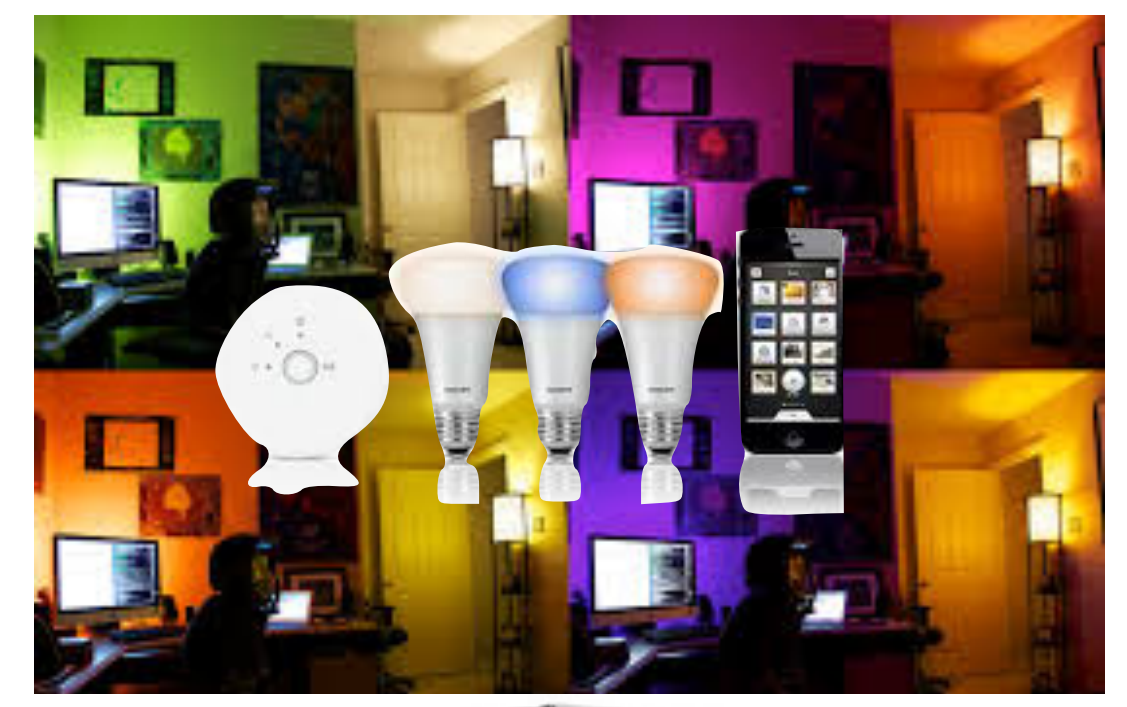
**Vi sammenligner med
den beste opplevelsen
vi har hatt**



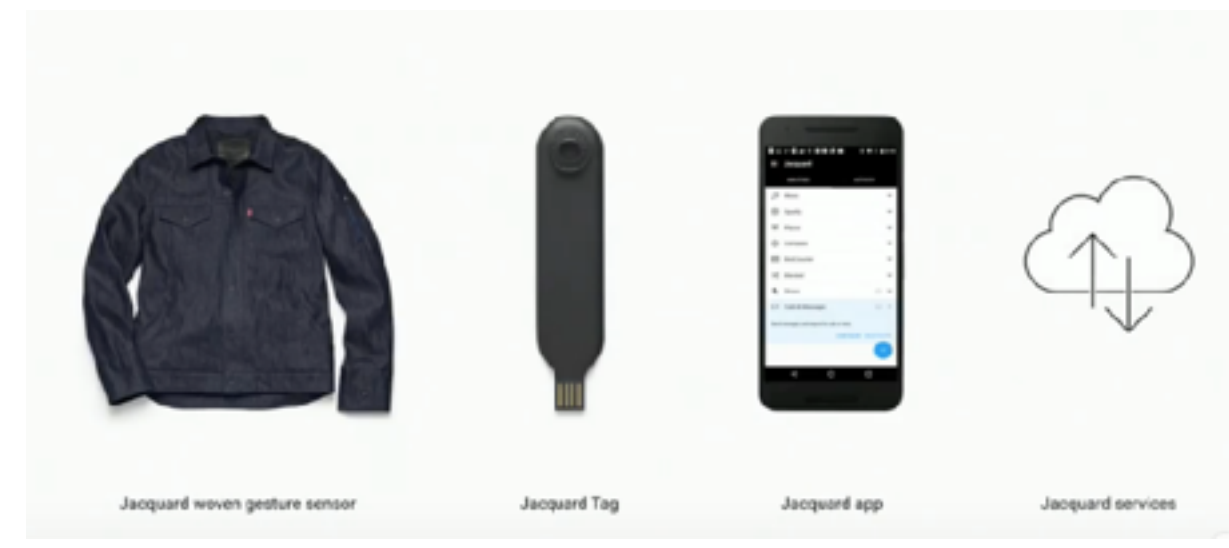
**Vi sammenligner med
den beste opplevelsen
vi har hatt**



HBO
NORDIC



N

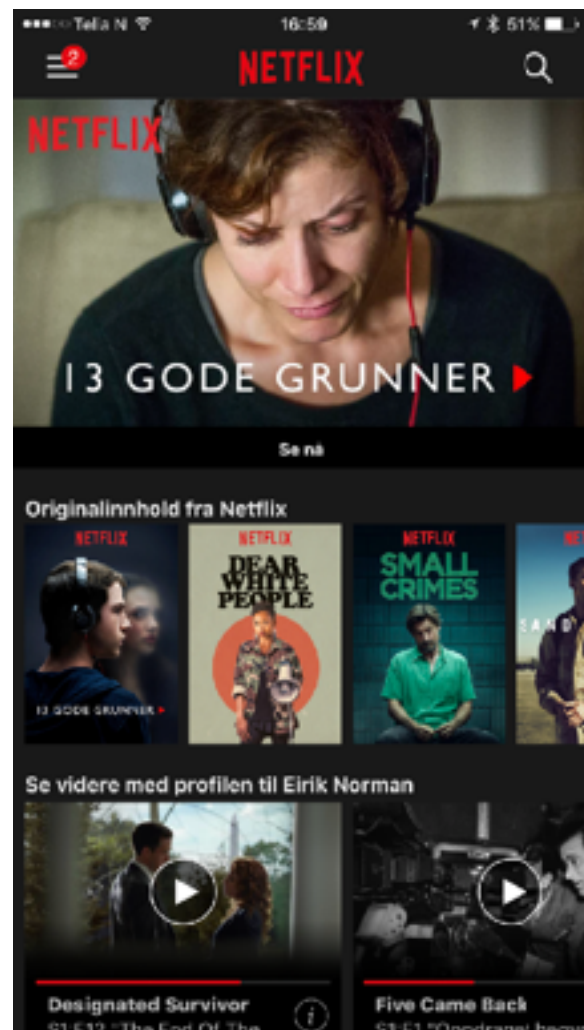
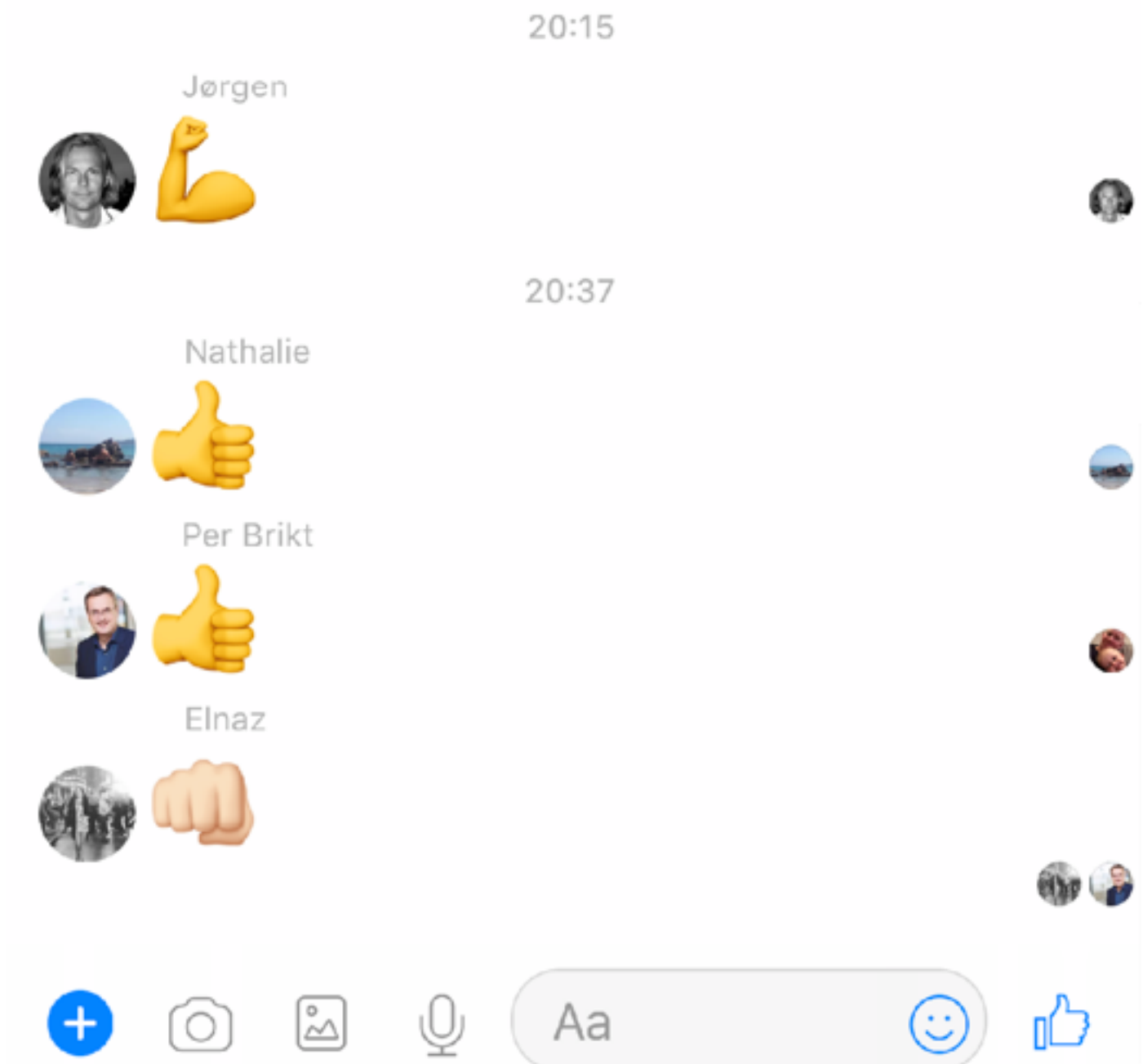
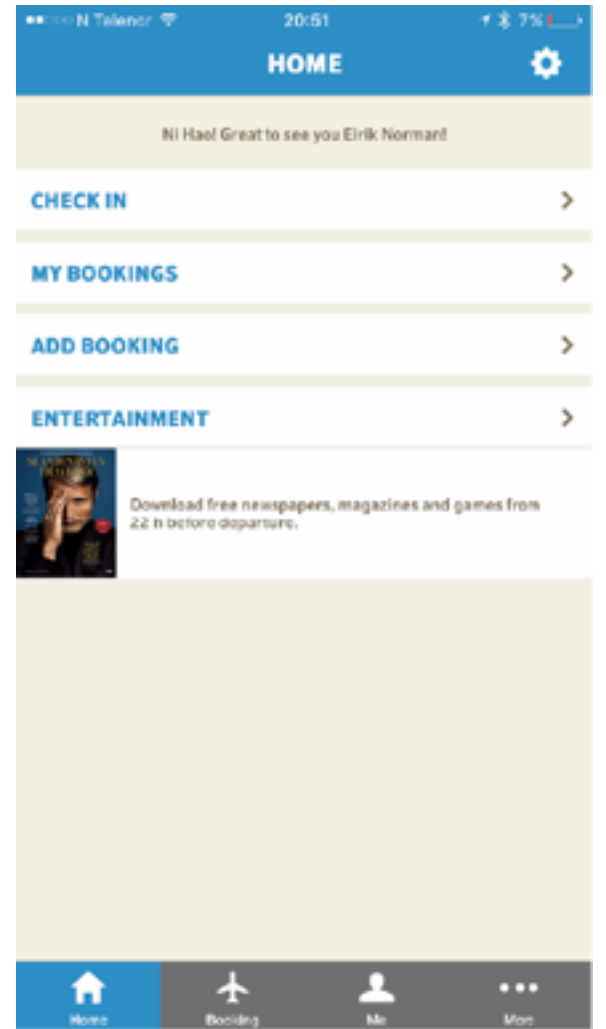
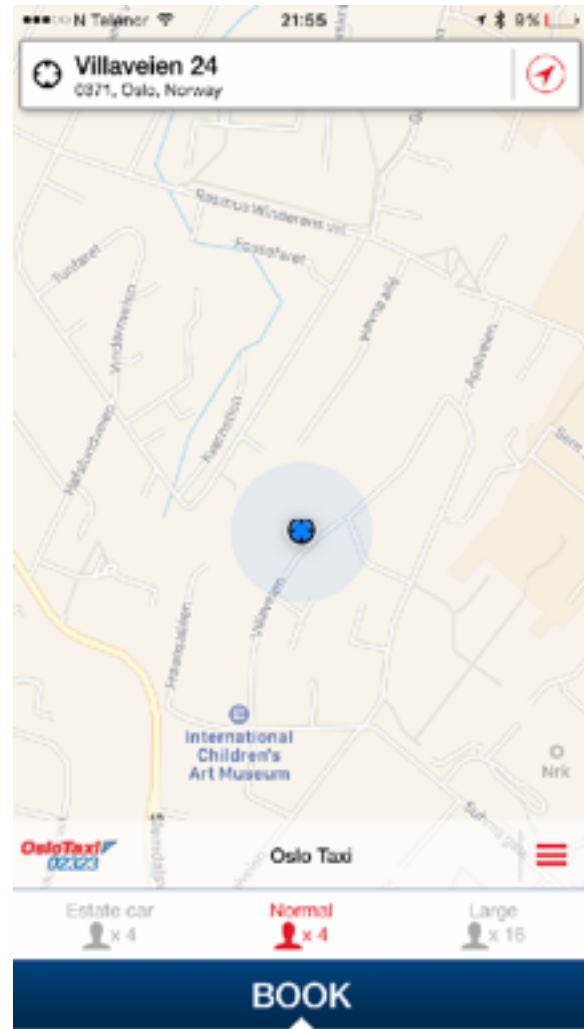
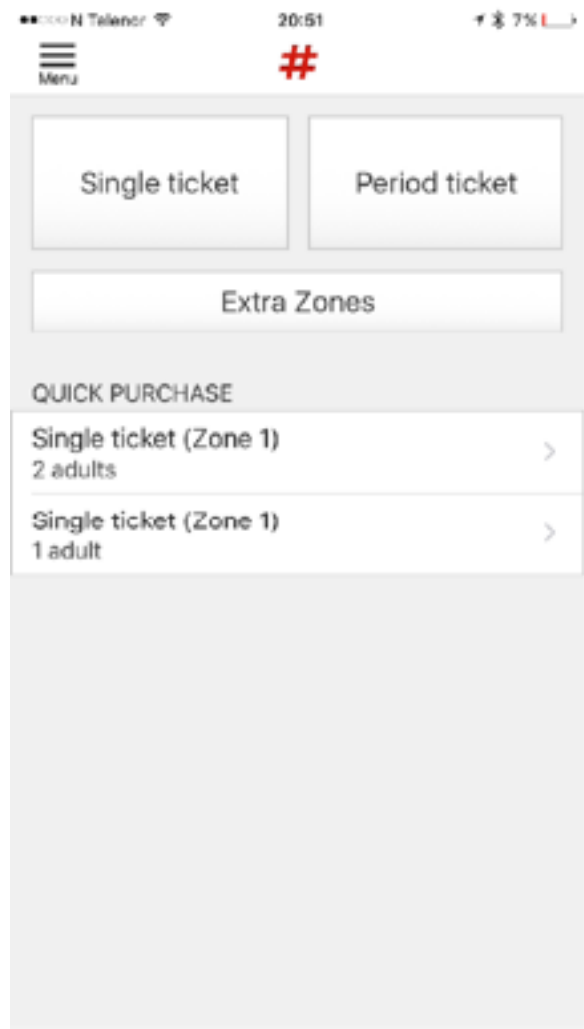
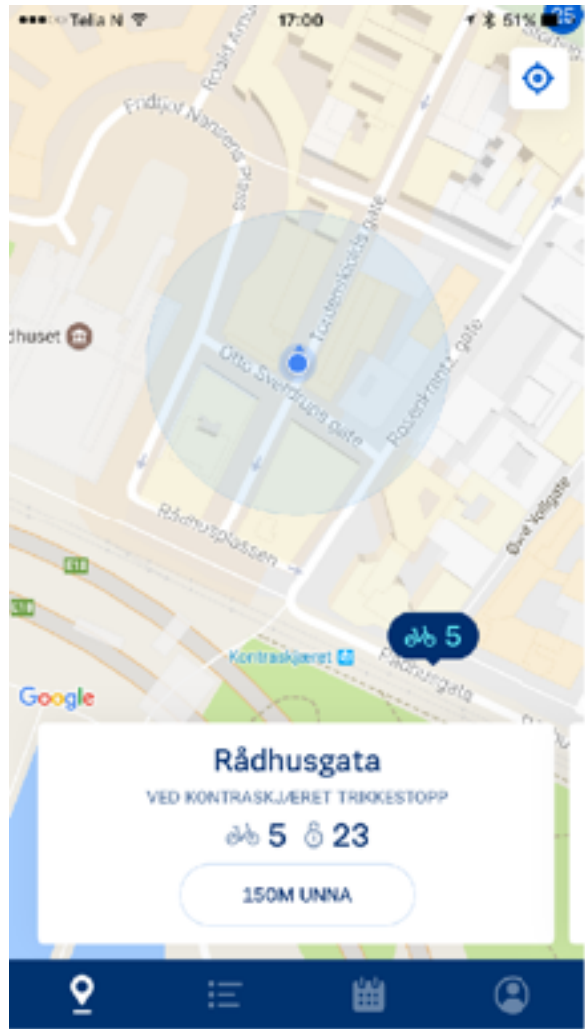


amazon

@eiriknorman



ENH

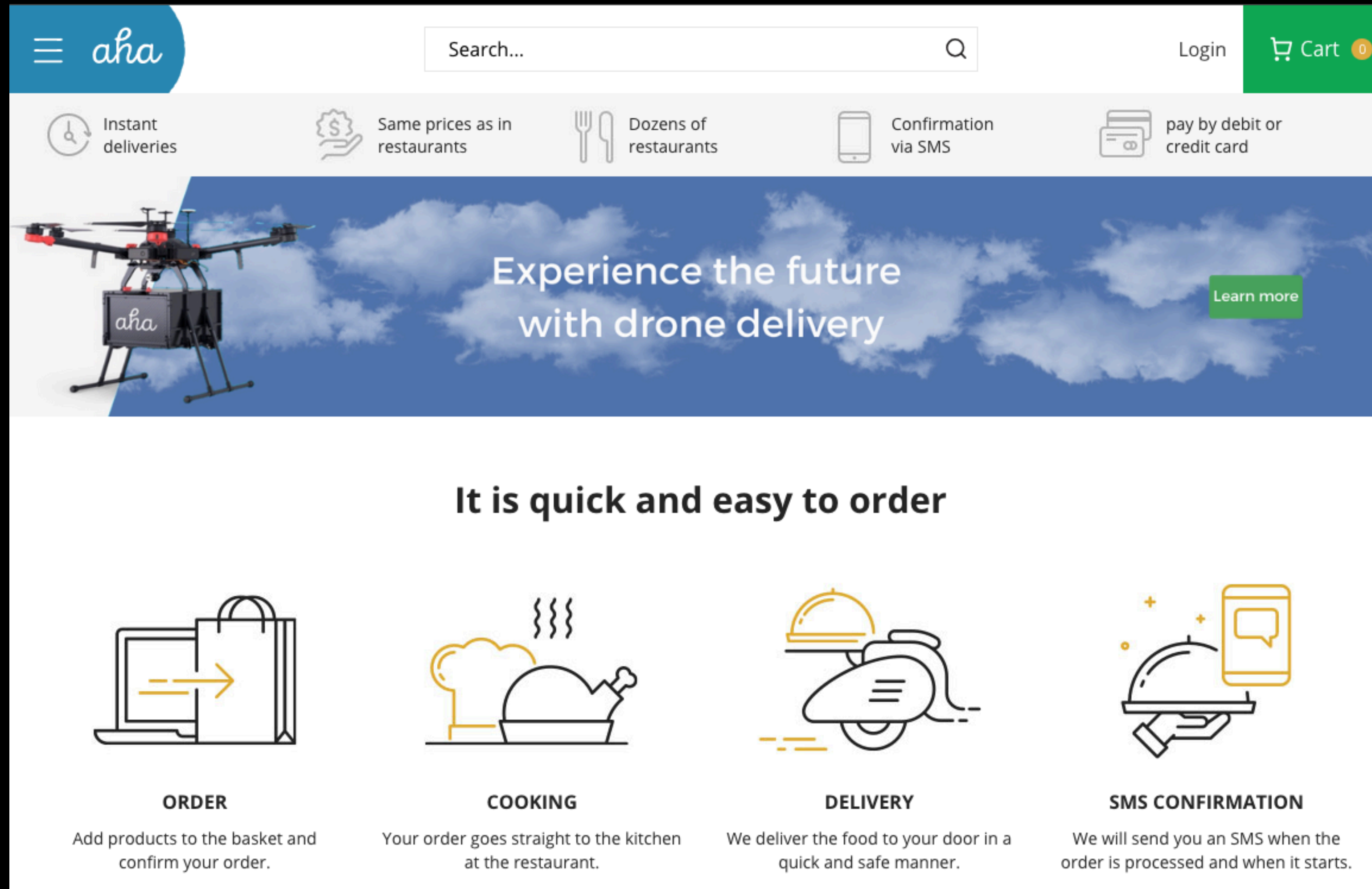


Alexa...
Chilli!

Hey Chef - you
have forgotten
chilli



På Island kan du få sushien leveret med drone



The screenshot shows the homepage of the 'aha' website. At the top, there is a navigation bar with a menu icon, the 'aha' logo, a search bar, a 'Login' link, and a 'Cart' icon with a zero count. Below the navigation bar, a horizontal strip features five service highlights: 'Instant deliveries' (clock icon), 'Same prices as in restaurants' (dollar sign icon), 'Dozens of restaurants' (fork and knife icon), 'Confirmation via SMS' (phone icon), and 'pay by debit or credit card' (credit card icon). The main banner area has a blue sky background with white clouds. On the left, a drone is shown carrying a black box with the 'aha' logo. To the right of the drone, the text 'Experience the future with drone delivery' is displayed in white, with a green 'Learn more' button to its right. Below the banner, a section titled 'It is quick and easy to order' contains four steps, each with an icon and a description: 1. 'ORDER' (laptop and shopping bag icon) with the text 'Add products to the basket and confirm your order.'; 2. 'COOKING' (chef's hat and steaming pot icon) with the text 'Your order goes straight to the kitchen at the restaurant.'; 3. 'DELIVERY' (motorcycle icon) with the text 'We deliver the food to your door in a quick and safe manner.'; and 4. 'SMS CONFIRMATION' (hand holding a phone icon) with the text 'We will send you an SMS when the order is processed and when it starts.'

aha

Search...

Login

Cart 0

Instant deliveries

Same prices as in restaurants

Dozens of restaurants

Confirmation via SMS

pay by debit or credit card

Experience the future with drone delivery

Learn more

It is quick and easy to order

ORDER

Add products to the basket and confirm your order.

COOKING

Your order goes straight to the kitchen at the restaurant.

DELIVERY

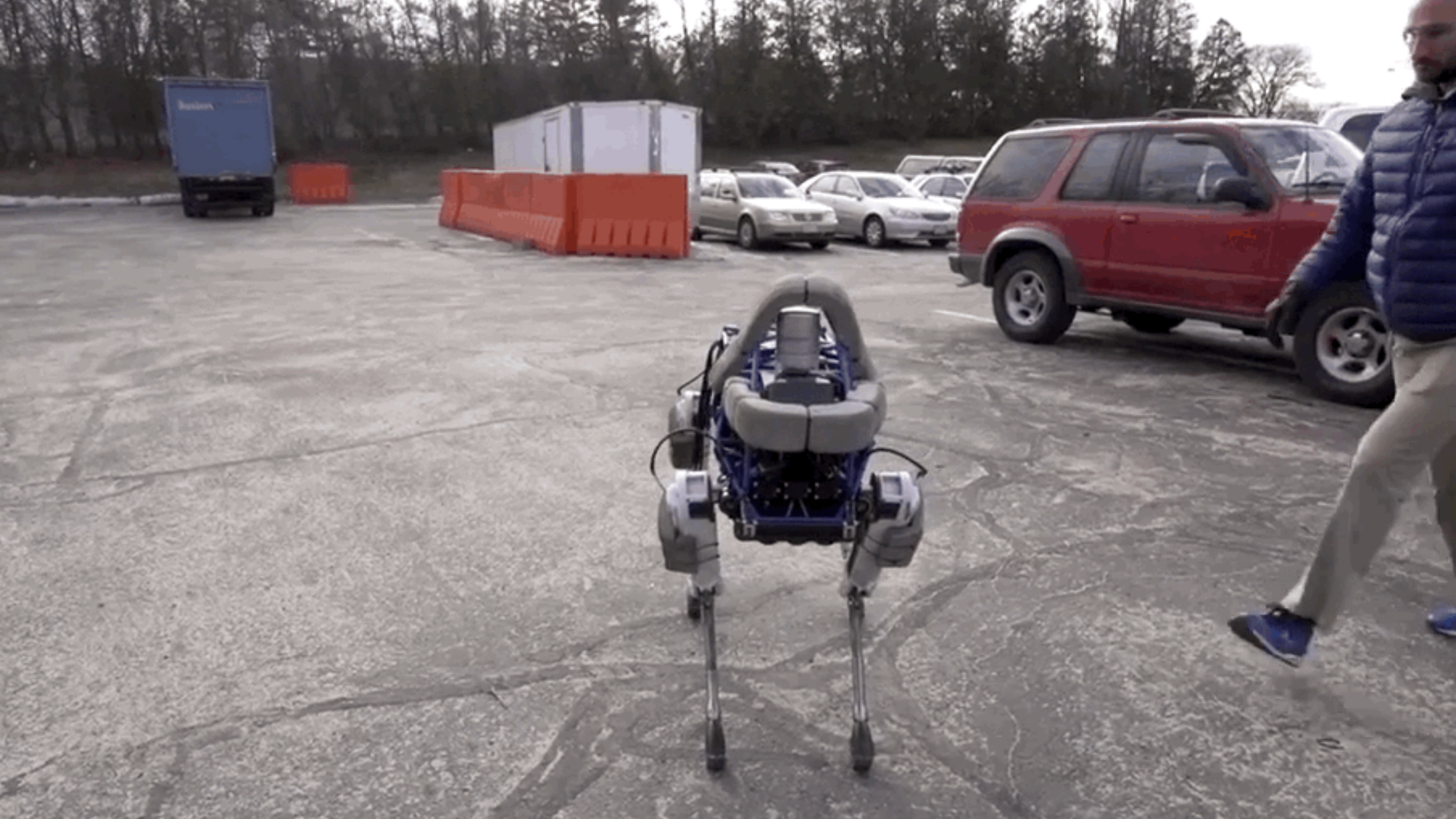
We deliver the food to your door in a quick and safe manner.

SMS CONFIRMATION

We will send you an SMS when the order is processed and when it starts.







PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS

Search PETA.org



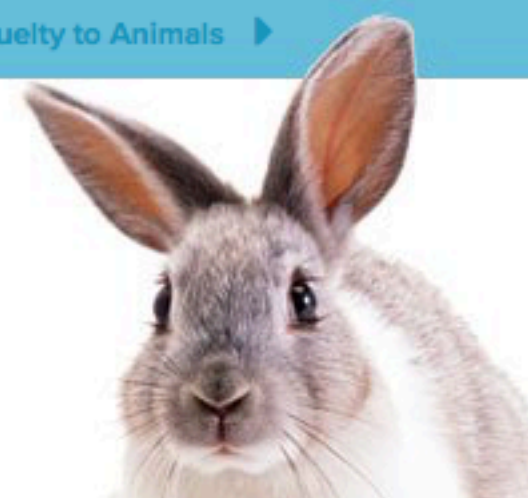
Programs ▾

Support PETA ▾

Report Cruelty to Animals ▶



ANIMALS ARE NOT OURS
TO EAT, WEAR, EXPERIMENT ON, USE FOR
ENTERTAINMENT, OR ABUSE IN ANY OTHER WAY. ▶



Home

Features

Videos

Action

Blog

Issues

Living

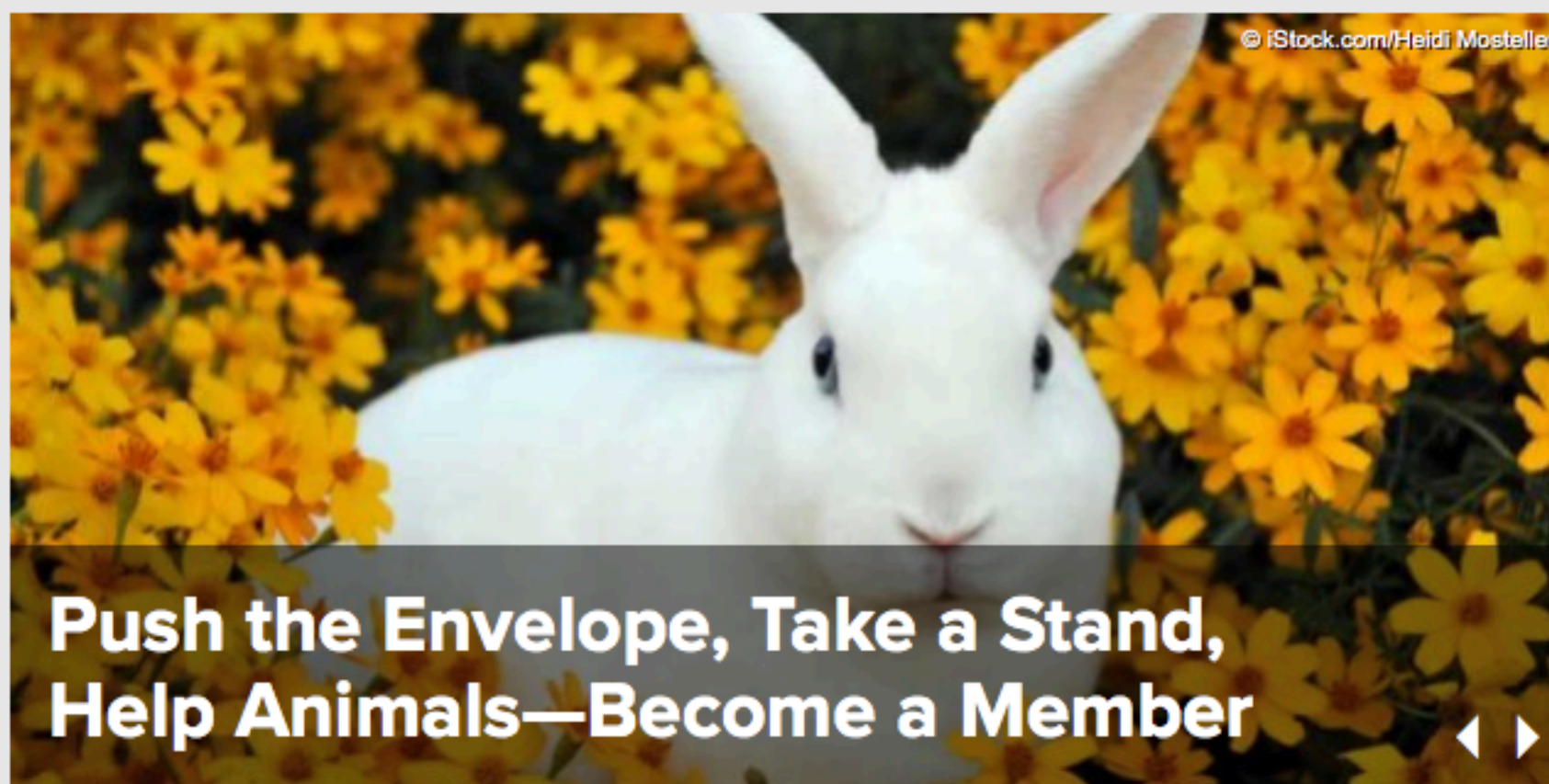
Shop

Investigations

Media Center

About PETA

Donate Now



**Push the Envelope, Take a Stand,
Help Animals—Become a Member**



ANIMAL LIBERATION
THE TIME IS **NOW!** >



Our Purpose This Weekend?

BECOME A MEMBER!

RENEW YOUR MEMBERSHIP

Make a Donation



☒ \$25 ☐ \$35 ☐ \$50 ☐ \$100 ☐ Other: \$

E-Mail Address

☐ Yes, I would like to repeat my gift to PETA
every month automatically.

DONATE

Kunstig in

but the strategy as well. Basically, they responds to the challenge, the end goal and how you plan to implement your ideas to get there.

When Working with Mette

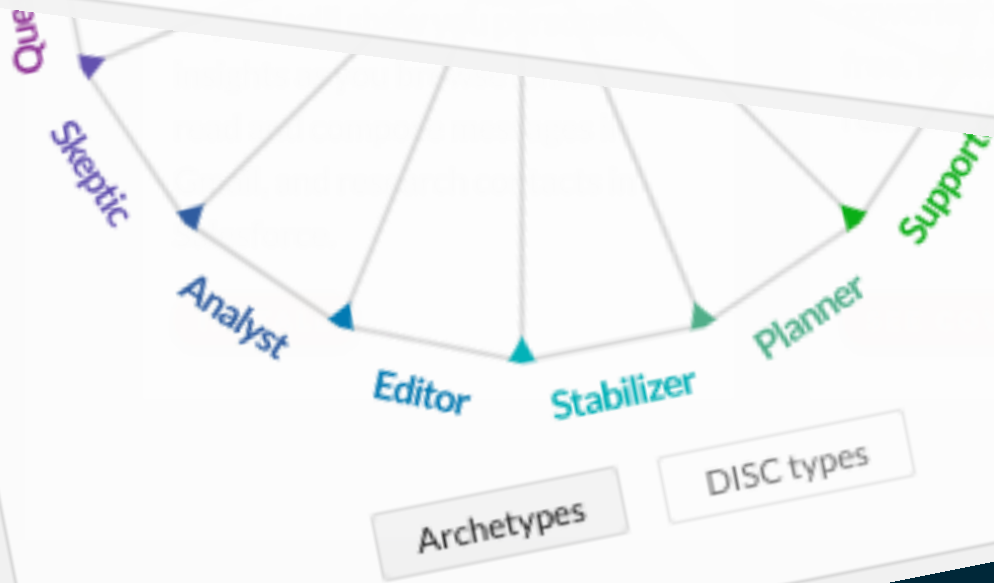
- QUICKLY FORGIVE MISTAKES
- TAKE RESPONSIBILITY FOR YOUR ACTIONS
- STAY FOCUSED ON THE BOTTOM LINE
- AVOID POWER STRUGGLES
- RESPECT AUTONOMY

Don't call Mette out publicly. Try to keep her in your mind and heart.

Personality Map Working Together

Camilla and Eirik Norman both tend to enjoy taking bold risks, in hopes of seeing major payoff, and working on broad, future-oriented projects.

They are likely to make an optimistic, motivated team; they may be brimming with ideas and will likely be skilled at getting others on board. They may need to narrow their opportunities down a bit, and might work well with someone who tends to be more detail-oriented.



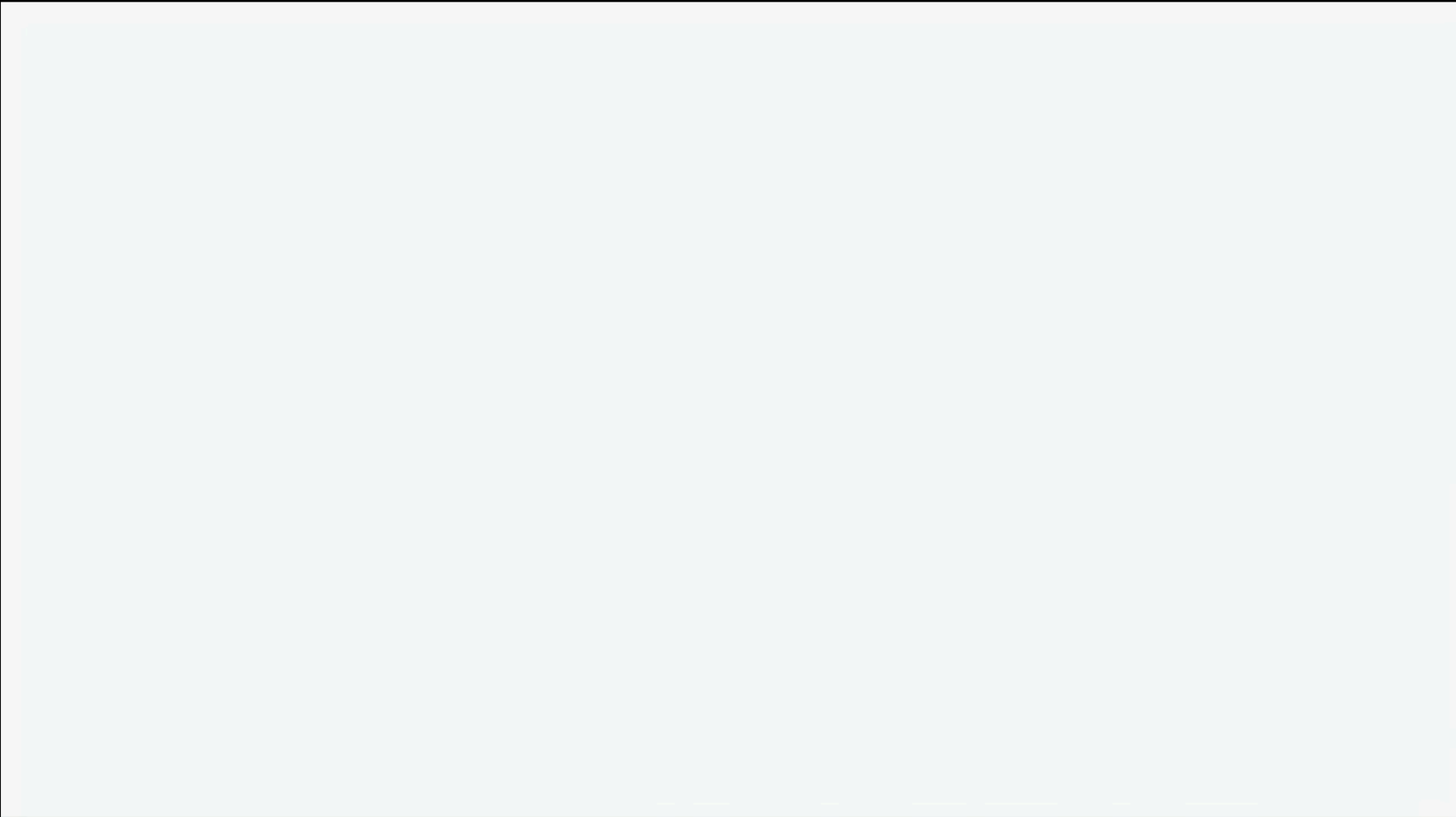
Contact

hello@crystalknows.com
@CrystalKnowsMe
CrystalKnowsMe

Disclaimer

Crystal profiles are a predicted personality profile based on analysis of social media information and other public data, as well as self and peer assessments taken on CrystalKnows.com. Statements in the personality profile are not intended to be factual - they are a combination of estimated personality insights intended to provide a "best guess" about a person's preferred communication style.





Amazon wants you to be surrounded with Alexa —wherever you are





**Vi må være besatt av
kundeopplevelse**



**Vi må være besatt
av kundeopplevelse**



Vi må endre oss

Fra

Kunde fokusert

Data rik

Perfekt

Siloer

Kundedrevet

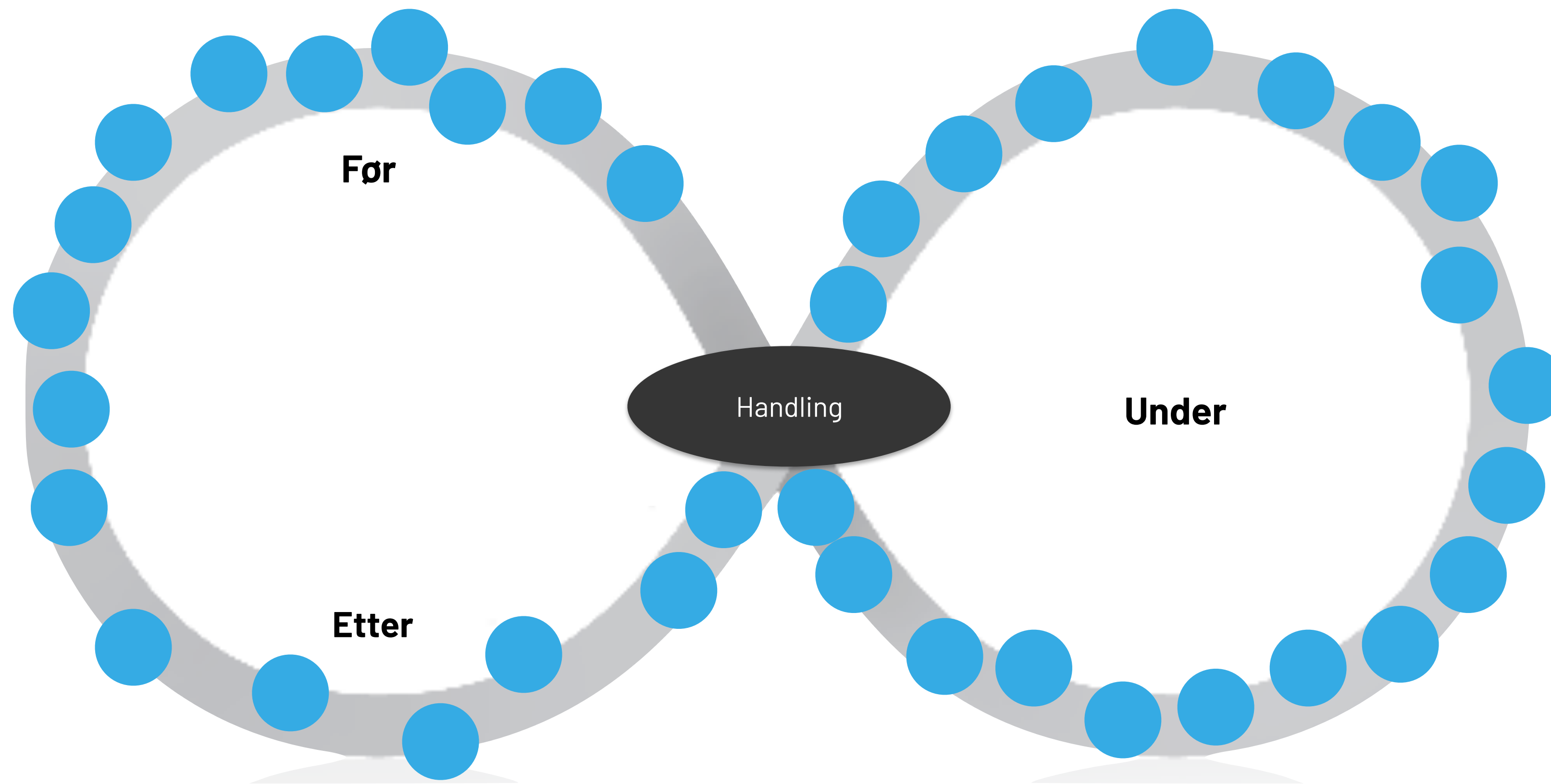
Data drevet

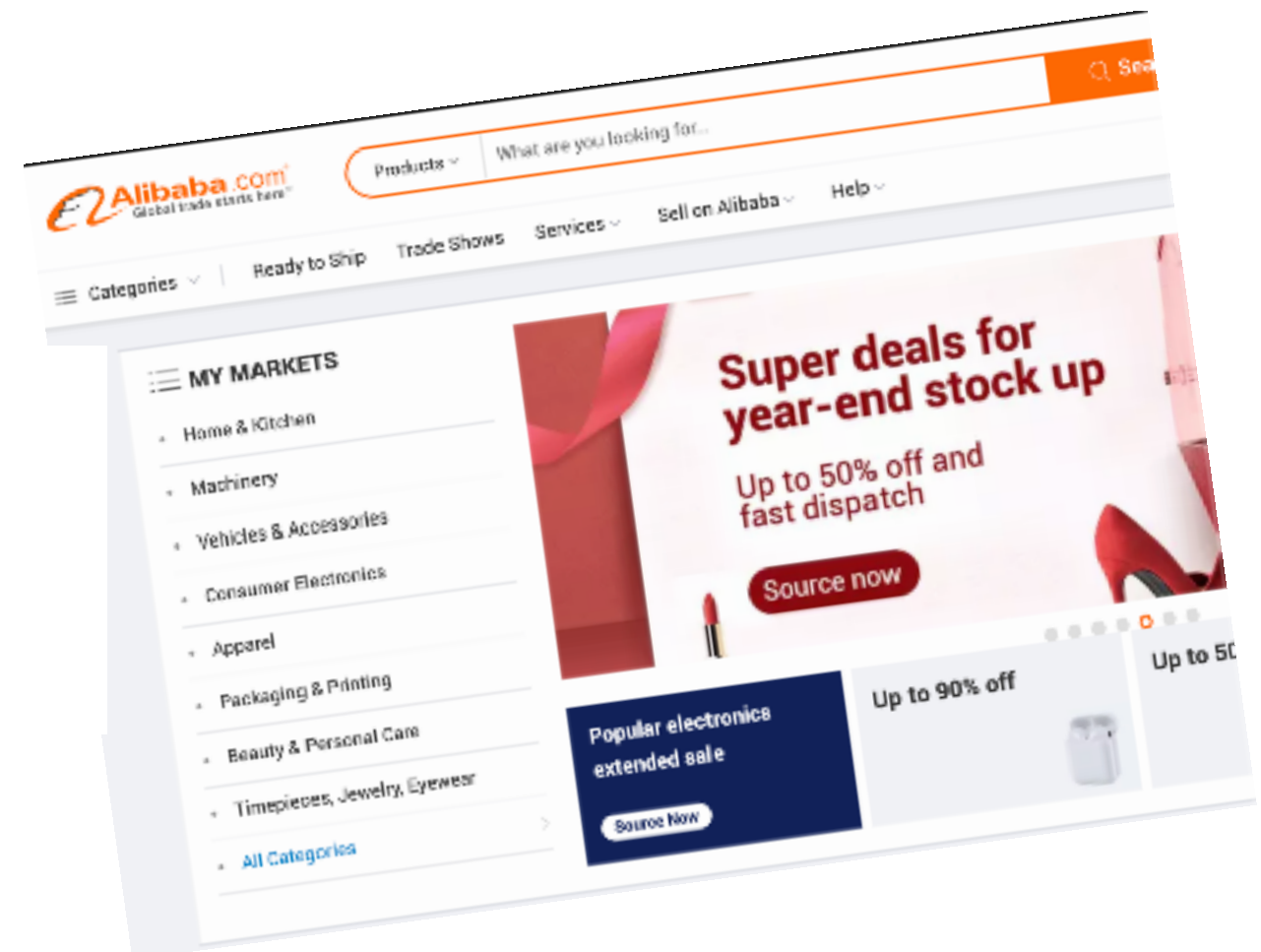
Rask

Sammenkoblet

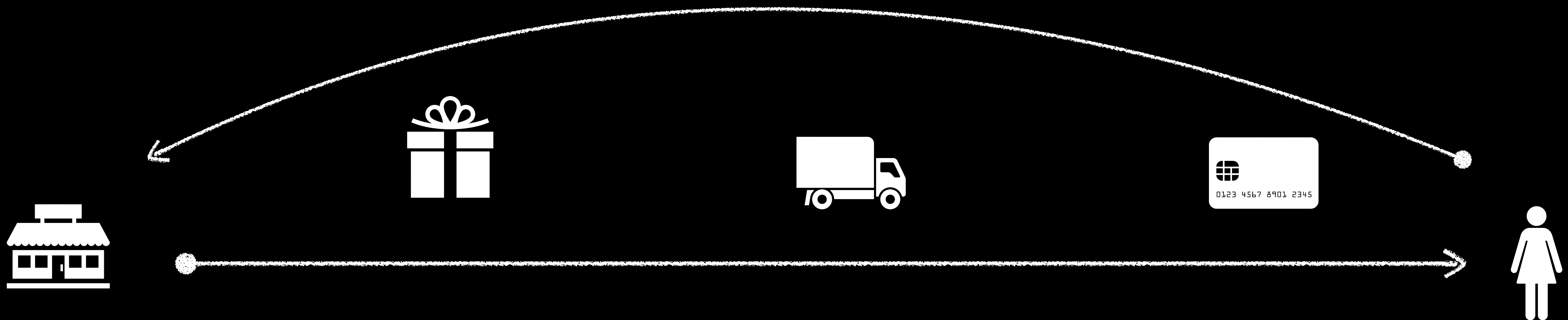
Til

Vi må forstå hele kundereisen





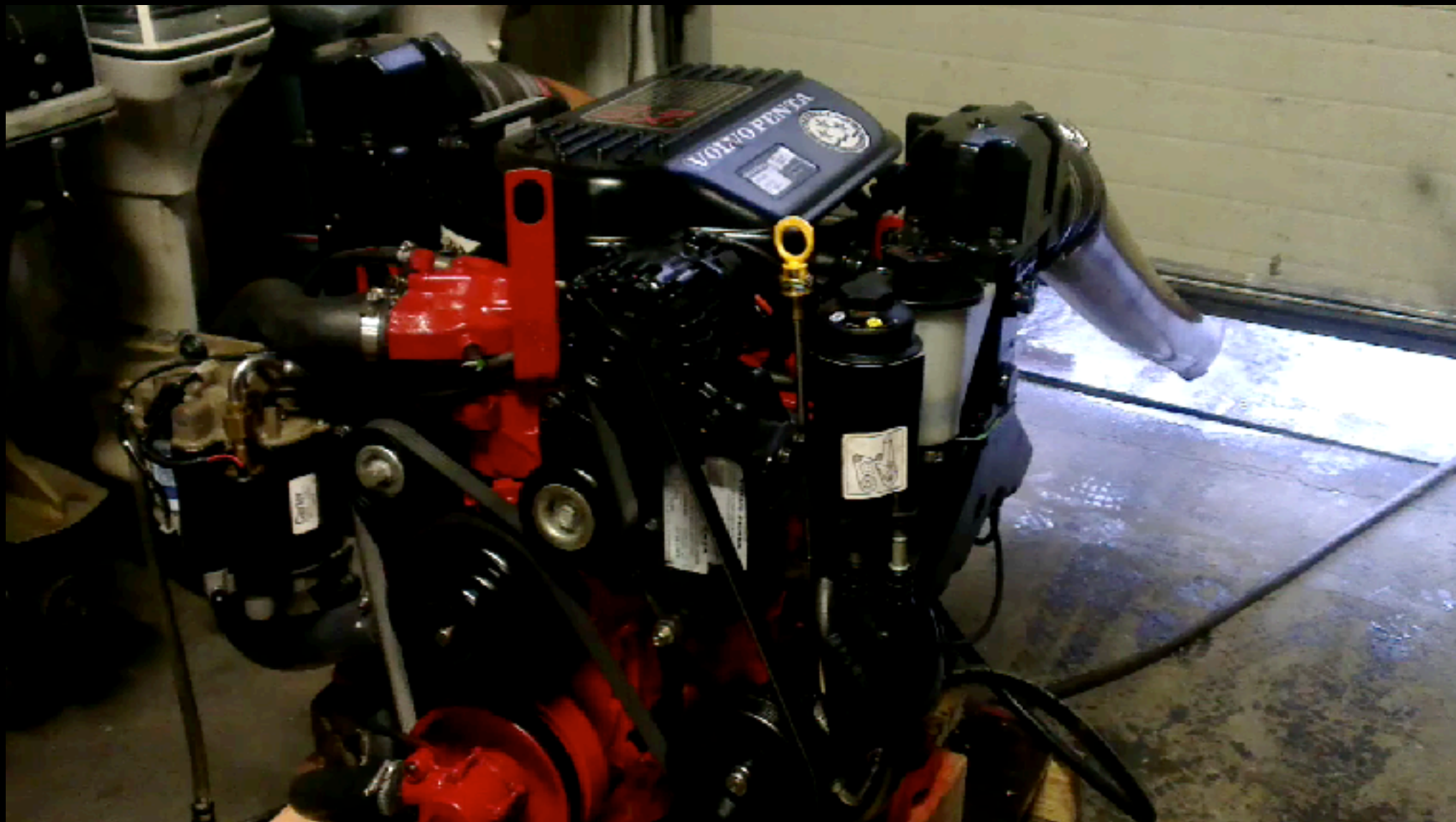
Handler om hele verdikjeden



Vi må skape fantastiske
kundeopplevelser









THE RITZ LONDON

Gjenbrukbare emballasje

Looping utvikler miljøvennlig transportemballasje og leverer gjenbruk som tjeneste

Looping ble etablert i 2017 av Jens
Brustad under navnet Norsk Gjenbruk
AS.

Forretningsideen til selskapet er å





Reperasjon for
livet!

Ashes to ashes.

Winter 2019 collection

The "Ashes to ashes" collection is in a melancholy, romantic kind of mood. The denim has gone to the dark side. The palette for the tops travels from rich fig via bright red to blush pink. It's like a big bowl of candy. Time to treat yourself.

SHOP NOW



Produkter som kan repareres

The screenshot shows the Jærna website homepage with a dark blue header. The header includes the Jærna logo, a search bar with the text "Søk på jærna.no", and navigation links for "Butikker", "Ønskelister", "Kundeservi...", "Logg inn", and a shopping cart icon showing "0.00". Below the header is a dark blue navigation bar with links for "KJØKKEN", "HJEM OG HAGE", "OPPUSING OG VEDLIKEHOLD", "GAVER", "INSPIRASJON & TIPS", "KAMPANJE", and "MERKER".

The main banner features a large image of wrapped gifts and a stack of white bowls. The text on the banner reads: "GAVER SOM VARER" followed by "OPPTIL 60% PÅ KJENTE MERKEVARER" and a blue button labeled "Se alle tilbud". Below the banner, there is a section titled "Populære kategorier" with six icons representing different product categories: "Stekepanne", "Gryter og kasseroller", "På bordet", "Baking", "Vask og rengjøring", and "Snøredskap".

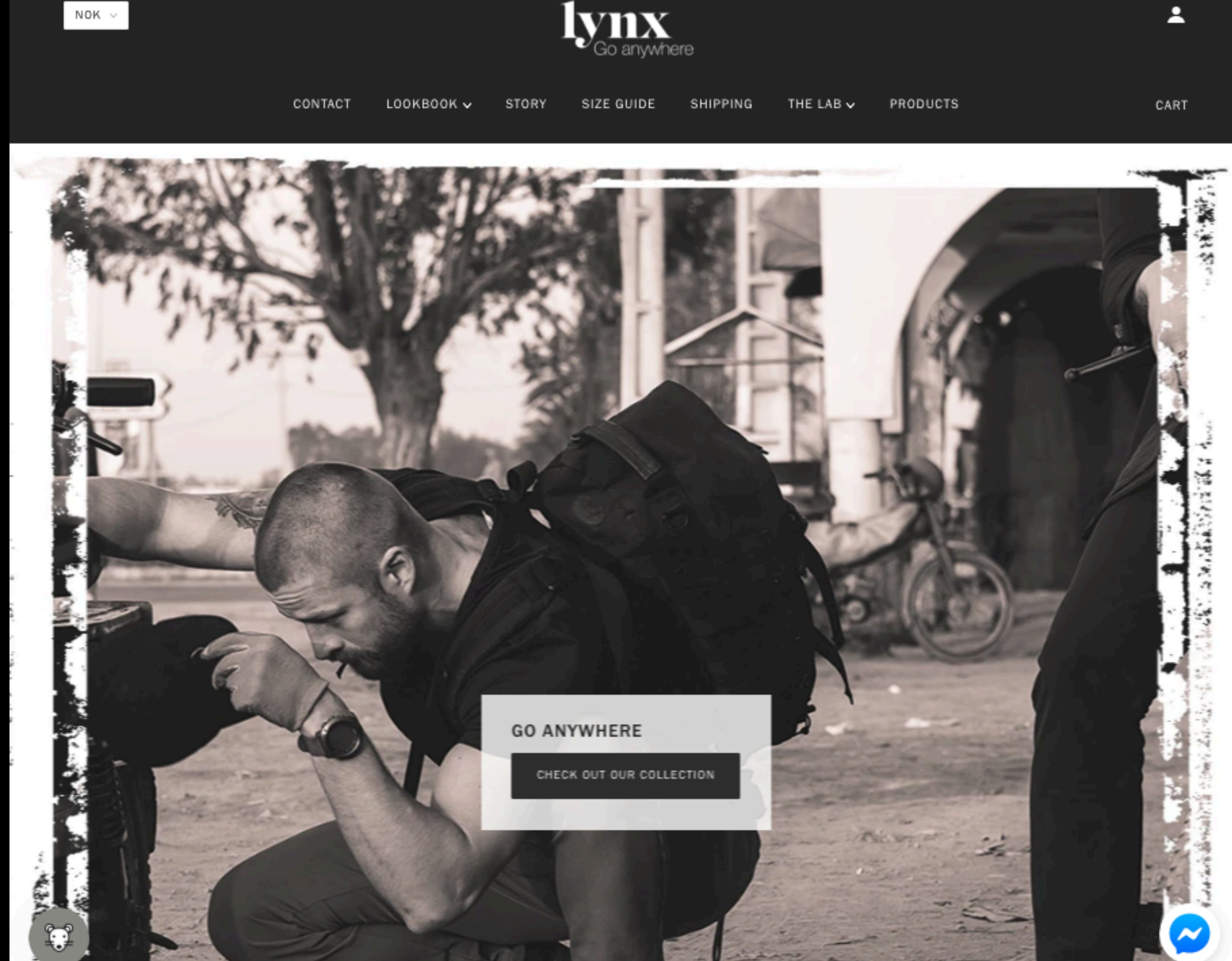
At the bottom, there are three promotional tiles for Christmas: "JULELYS" (BÅDE INNE OG UTE), "JULEPYNT" (INSPIRASJON), and "JULEVASK" (FÅ DET RENT). Each tile has a corresponding image and a short description below it.

Det du trenger for å lyse opp uterommet

Stort utvalg av julepynt

Julevask gjort enkelt og effektivt

Lei deg en
dress!



Fantastiske opplevelser lønner seg



overrasket
=
bruker mer penger



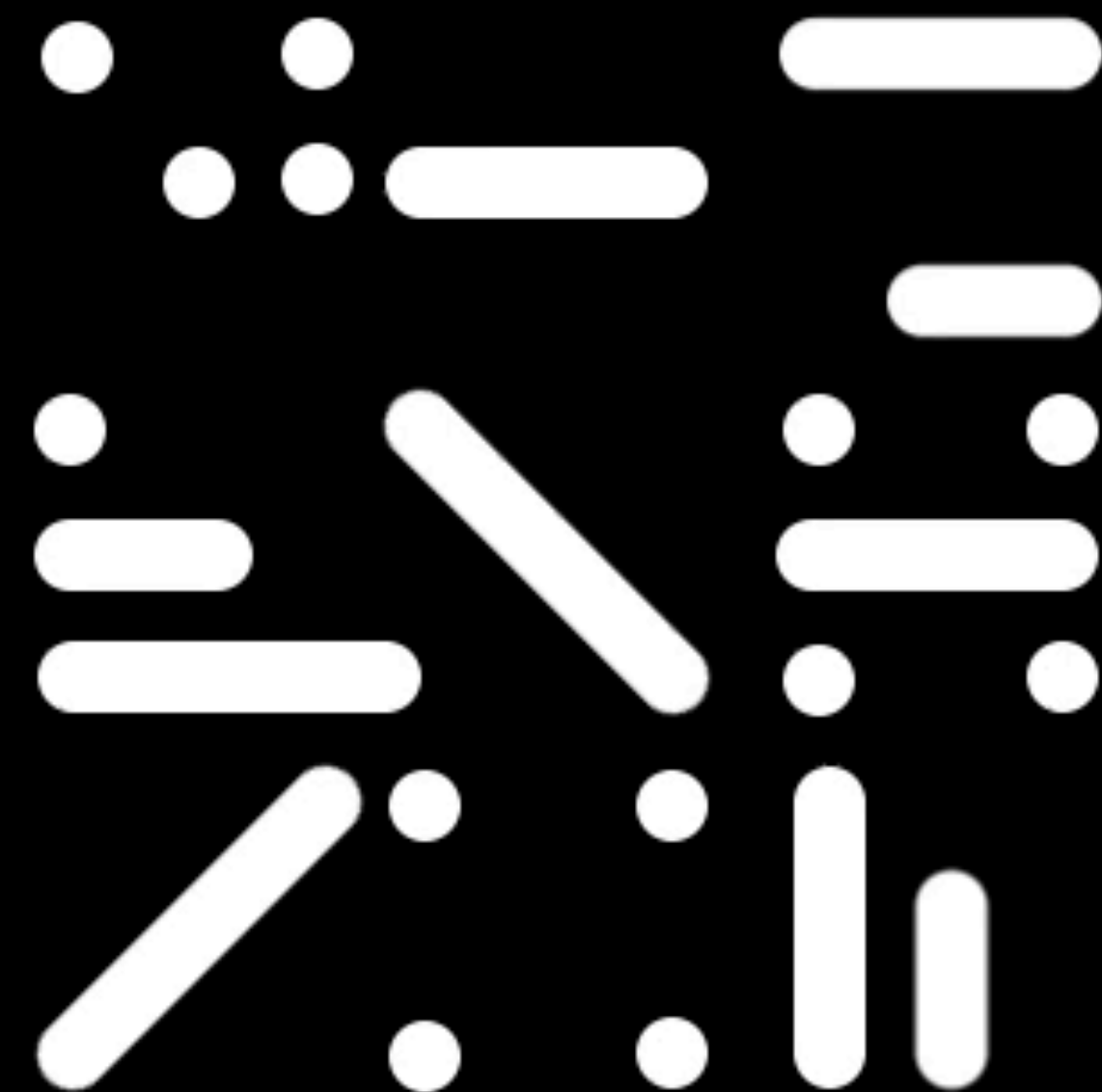
verdsatt
=
preferanse



takknemlig
=
anstrenger seg

Integrasjon, automatisert og bare veldig mye lettere

- Tingenes internett
- Kunstig intelligens og prediksjon
- Bedre beslutninger
- Optimale løsninger
- Hjelp og avlastning
- Effektivitet, bærekraft og miljø



Fremtiden er
fantastisk



A person's silhouette is visible at the bottom center, looking up at a vast night sky filled with stars. The Milky Way galaxy is prominently displayed, stretching diagonally across the frame from the bottom left towards the top right. The sky transitions from a deep blue at the top to a warm orange and yellow glow near the horizon, where the person is standing. The overall atmosphere is one of wonder and contemplation.

**Fremtiden er
fantastisk**

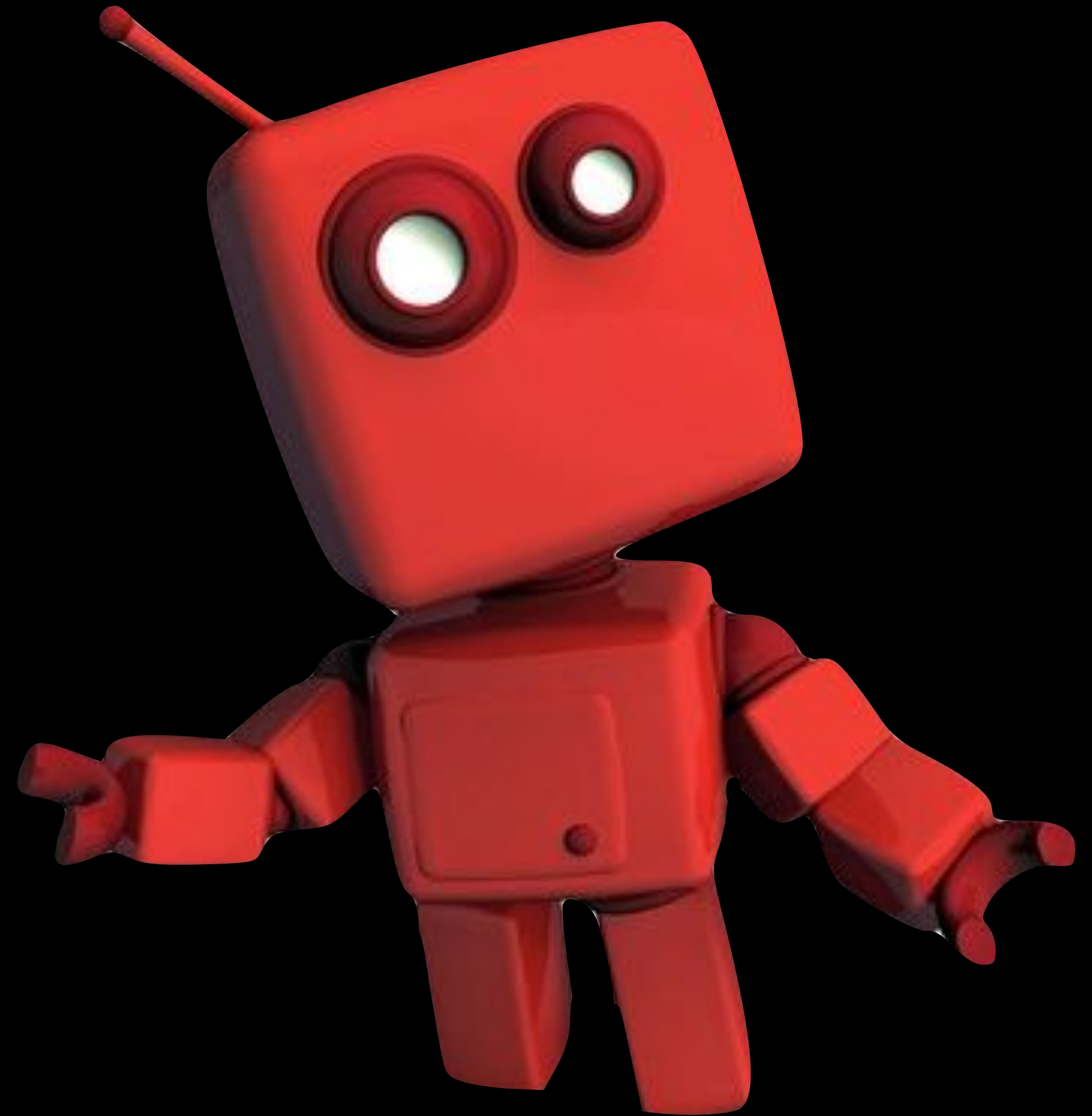
David (7): –Mamma, jeg synes synd på Erik som bare må drikke vann og pupp, ikke juice eller melk eller øl eller brus eller noe annet...

Mamma Margrethe: –Neida, det gjorde du også da du var baby, David.

David (7): –....ja

og det angrrer jeg litt på!

- Vi har blitt blitt teknologikyndige, informasjonskonsumerende og kravstore brukere
- Vi er ikke så opptatt av teknologi, men hva den kan gjøre for oss – og at den virker!!
- Vi sammenligner med den beste opplevelsen vi har hatt, og forventer at andre gjør det minst like bra
- Vi hyperadapterer som aldri før



høyteknologi kan kjøpes i butikken

lov meg en ting!

Tut og kjør!



[linkedin.com/in/eirik](https://www.linkedin.com/in/eirik)



eirik@eiriknorman.no



<http://eiriknorman.no>



+47 995 23 557

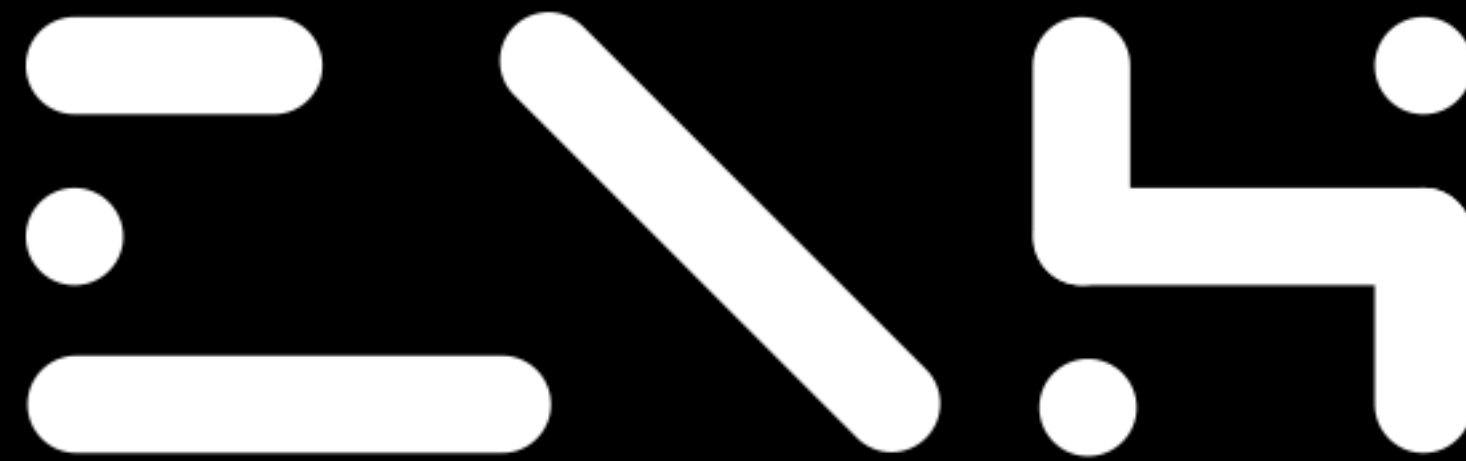


[@eiriknorman](https://twitter.com/eiriknorman)



[facebook.com/eiriknorman](https://www.facebook.com/eiriknorman)

Lytt på podcasten min



**30 minutter
inn i
fremtiden**

